

INSTITUTIONAL RESEARCH AND CREATIVE CHANGE

A Preliminary Program for the

Seventh Annual Conference of

The North East Association for Institutional Research

October 14 - 16, 1979 - Cooperstown, New York

(As of August 31, 1979)

A Preliminary Program of the 1979 NEAIR Conference

Here is the preliminary program for our Conference at Cooperstown this fall. The professional paper presentations are the essential core of our activities, followed by good give-and-take discussion about these presentations. Again, NEAIR plans to publish as many of these as possible in our Proceedings.

Among other features of the program are:

- "THE VIEW FROM HERE": The Conference begins with several of our own members reporting from special vantage points in the Federal Government, State organizations, private institutions, and in a testing organization to help us look ahead to the creative possibilities for institutional research in the future.
- KEYNOTE SPEAKER: Professor Benjamin DeMott - columnist, author, critic and a participant observer of the higher education scene will speak to us on Sunday night.
- NEW MEMBERS' RECEPTION: New NEAIR members, new attendees at the Conference as well as those new to institutional research are invited to meet with the NEAIR Steering Committee for a Sunday evening reception and informal discussion.
- "NEW THINGS": Certain methodological innovations in computer graphics, exploratory data analysis, evaluation of student outcomes, and other new products for institutional research are reviewed in several sessions.
- SPECIAL SESSIONS: A special presentation will be made of the experiences of Boston College in studying and in managing student retention as well as a Symposium on techniques in enrollment projection and a session sharing "work in progress" at several kinds of institutions.

We hope you will enjoy these sessions as well as the 25 contributed papers.

ALSO: A further invitation to share your work! Please bring three copies each of three of your recent reports or studies of interest. These will be displayed on special tables so that we can learn about each others' activities. (Please bind each firmly and label it clearly on the cover with the title, the institution, and your name. Sign up sheets will be provided to allow others to request copies if such are available.)

PRELIMINARY PROGRAM - 1979 NEAIR ANNUAL CONFERENCE

Sunday, October 14, 1979

1:30-4:30	REGISTRATION
4:15-4:30	WELCOME AND OPENING
4:30-5:30	"THE VIEW FROM HERE" (NEAIR panelists from Government, State Systems, Universities and Colleges look ahead to possibilities for Institutional Research)
5:30-6:30	SOCIAL HOUR - CASH BAR
6:30-7:45	CONFERENCE DINNER
7:45-8:30	KEYNOTE SPEAKER: Professor Benjamin DeMott (Author, critic, columnist on Creative Changes Ahead in Higher Learning)
9:00-10:00	I.R. Newcomers' Reception with NEAIR Steering Committee as Host (Those new to the field are invited to get acquainted with NEAIR officers)

Monday, October 15, 1979

8:00-10:30	REGISTRATION
8:30-10:00	"NEW THINGS" A. Lois Torrence and Professor Charles McLaughlin report on ACT's College Outcomes Measures Project (COM) "NEW THINGS" B. A presentation by Integrated Software Systems Corporation of outstanding Computer Graphics
10:00-10:30	COFFEE HOUR

Monday, October 15, 1979 (continued)

*10:30-12:30

PAPER SESSION I - COSTS

"A Locally Discriminate Economic Impact Study - Design and Results"

David L. Rumpf
Alison Cox
Gary Hill

"Costs, Costs, Who Gets the Costs?"

Michael E. Baker
Frederick A. Rogers

"Instructional Cost Analysis at a Small College"

William W. Watts

"A Formula Budgeting Incentive Factor in a Declining Enrollment Environment"

John J. Kehoe

"An Academic Income-Cost Model for Institutional Planning"

Edward D. Jordan

PAPER SESSION II - STUDENTS

"Determining the 'Importance' of Reasons for Choosing Individual Colleges"

Jean M. Stern

A Discussion Paper to test the validity of the student-consumer model when compared to the general notion of consumerism

Ronald H. Stein

"Perception - Is it Just in the Mind of the Beholder?"

Ami Meganathan

Assessing the Quality of Student Life

Robert F. Grose

"Grade Inflation: A Review of the Literature

Wendell G. Lorang, Jr.

*Also at

10:30-11:45

PAPER SESSION III

"A Conceptual and Methodological Approach to the Identification of Peer Institutions"

Patrick T. Terenzini
Leif Hartmark
Wendell G. Lorang, Jr.
Robert C. Shirley

"On the Use and Misuse of Systems Approaches"

Allen H. Kuntz

"Creative Change Through Cooperation"

Roger C. Andersen
James T. Tschochtolin

"The Enrollment and Funding of Higher Education for Urban, Suburban, and Rural Residents of Maryland"

Thomas M. Edwards

11:45-12:30

PAPER SESSION IV - ENERGY

"Energy Conservation Techniques for Schools"

Peter J. Philliou

12:30-2:00

LUNCHEON

Monday, October 15, 1979 (continued)

<p>2:00-4:15</p> <p style="text-align: center;"><u>SPECIAL SYMPOSIUM</u></p> <p>MANAGING STUDENT RETENTION: THE BOSTON COLLEGE STORY (Convener: John J. Maguire)</p> <p>"The Role of Research in Enrollment Management" John J. Maguire</p> <p>"Information Systems in Enrollment Management" William T. Griffith John J. Maguire</p> <p>"A Segmentation Analysis Using an Institutionally Based Measure of Quality" Robert Lay John J. Maguire</p> <p>A Study of Dropouts and Persisters at Boston College" Louise Lonabecker John J. Maguire Robert Lay</p> <p>"Optimizing Quality with Need-Based Aid at Boston College" James Scarnell John J. Maguire</p> <p>"Student and Parent Perceptions of Need and the Resulting Impact on Financial Aid Operations" Stephen J. Collins Robert M. Turner John J. Maguire</p>	<p>2:00-3:15</p> <p style="text-align: center;"><u>PAPER SESSION V - PLANNING</u></p> <p>"Strategic Long Range Planning for Universities" Michael E. Baker</p> <p>"Institutional Planning for a Decade of Decline" Glenwood L. Rowse Jane C. Frank Paul Wing</p> <p>A Group Discussion on Planning Support Systems John W. Rudan</p> <hr/> <p style="text-align: center;">3:15-4:15</p> <p style="text-align: center;"><u>"WORK IN PROGRESS" I</u></p> <p>(Convener: Patrick T. Terinzini)</p> <p>"Major Projects Underway: Thumbnail Sketches from Three Institutions"</p>
<p>4:30-5:30</p> <p style="text-align: center;">NEAIR ANNUAL BUSINESS MEETING (Eric Brown Presiding)</p>	
<p style="text-align: center;">O P E N E V E N I N G</p> <p style="text-align: center;">MEETINGS FOR SPECIAL INTEREST GROUPS AS REQUESTED</p>	

Tuesday, October 16, 1979

7:15-8:30	BREAKFAST MEETING FOR NEW STEERING COMMITTEE	
8:30-10:00	<p>"NEW THINGS" C. CASC Planning and Data System</p> <p>"NEW THINGS" D. Student Outcomes Questionnaires and an Implementation Handbook CEE/NCHEMS</p>	<p>8:30-10:00</p> <p>"WORK IN PROGRESS" II (Convener: Patrick T. Terenzini)</p> <p>Reports on IR underway at three additional institutions</p>
10:00-10:30	COFFEE HOUR	
<p>* 10:30-12:30</p>	<p>SPECIAL SYMPOSIUM (Convener: Peter Farago)</p> <p>"Concepts and Techniques in Enrollment Projections"</p> <p>Peter Farago et al</p> <p>With: "A Methodology for Institutional Projections of Full-Time Undergraduate Enrollment"</p> <p>Adolph I. Katz</p>	<p>10:30-12:30</p> <p><u>PAPER SESSION VI - FACULTY</u></p> <p>"The Departmental Profile--A Better Value-Added Index"</p> <p>Diana M. Green Jean V. Morlock</p> <p>"A Software Approach to Un- scheduled Instructional Hours an Accounting for their Effect on FTE's and Facilities Utilization"</p> <p>Kathleen E. Kopf</p> <p>"Faculty Activity Analysis--Group Similarities and Differences"</p> <p>Louis M. Spiro</p> <p>"A Faculty Flow Model for Estimating Realistic Affirmative Action Goals"</p> <p>Simeon Slovacek</p> <p>"Faculty Resource Reallocation - A Practical Methodology"</p> <p>Frank B. Campanella</p>
<p>*Also at 10:30-12:30</p>	<p><u>PAPER SESSION VII</u></p> <p>STUDENT MIGRATION, SUCCESS, AND ATTRITION</p> <p>"An Analysis of Factors Affecting Migration of Freshmen Applicants at Selected Public Institutions of Higher Education in Conn."</p> <p>Doreen Frankel Gary Cooley</p> <p>"A Developmental Model for College Attrition"</p> <p>Louis Zrebiec</p> <p>"Predicting the Probability of Student Success: Crystal Ball?... or Discriminant Analysis?"</p> <p>Jill F. Campbell</p> <p>"Art Education - Means or End?"</p> <p>Boris Blai, Jr.</p>	
12:30	ADJOURNMENT	