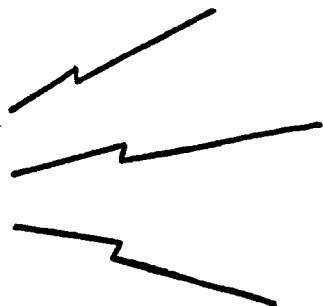
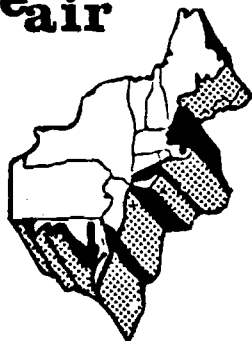


northeast association for institutional research

neair



## Fourth Annual Conference, Fall 1977

NEW ENGLAND CENTER FOR CONTINUING EDUCATION  
DURHAM, NEW HAMPSHIRE

OCTOBER 27 - 29, 1977

### PRELIMINARY CONFERENCE PROGRAM

The Northeast Association for Institutional Research is a regional organization which has recently affiliated with the international Association for Institutional Research.

The purposes of NEAIR, as stated in its constitution, are:

- 1) to promote institutional research as a professional activity;
- 2) to develop and maintain standards for the conduct of institutional research;
- 3) to disseminate information about the methods and content of institutional research; and
- 4) to provide a forum in which institutional researchers can discuss and seek assistance in their common problems.

The current membership of NEAIR consists of more than 150 institutional planners and researchers from Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont and Virginia. Members represent both public and private, two-year and four-year large and small institutions, and several are associated with statewide councils and state commissions on education.

The Fourth Annual Conference will be held on October 27-29 at the New England Center for Continuing Education. The NECCE Conference Center, a cooperative enterprise of the six New England Land-Grant Universities, is located on a 10-acre wooded site adjoining the University of New Hampshire in Durham.

| THURSDAY, OCTOBER 27 |  |
|----------------------|--|
| 12:00-               | Conference Registration (NECCE Conference Center Lobby)  |
| 2:00- 5:00           | "DOES IR = INSTITUTIONAL RETRENCHMENT?"<br>Perspectives on the Role of Institutional Research in a Time of Retrenchment: policy analysis, economic assumptions, resource management, academic planning and cooperative statewide planning  |
| 2:00- 2:15           | <i>Policy Analysis</i><br>ANTHONY KNERR<br>Special Assistant to the President<br>for Financial Affairs<br>Yale University  |
| 2:15- 2:45           | <i>Developing Economic Assumptions for the 1980's</i><br>JAMES R. SPEEGLE<br>Rochester Institute of Technology<br>JOHN PRIME<br>Rochester Institute of Technology  |
| 2:45- 3:15           | <i>Resource Management</i><br>DWIGHT SMITH<br>SUNY at Albany   |
| 3:15- 3:45           | <i>Academic Planning</i><br>H.R. KELLS<br>Rutgers University   |
| 3:45- 4:00           | <i>Commentary</i><br>ANTHONY KNERR<br>Yale University  |
| 4:00- 4:30           | Coffee Break   |
| 4:30- 5:30           | <i>Statewide Planning: New Hampshire -- An Atypical Example?</i><br>ERIC BROWN<br>New Hampshire College and University Council<br>BRUCE R. POULTON<br>Chancellor, University System of New Hampshire<br>JAMES A. BUSSELLE<br>Executive Director, NH Postsecondary Education Commission |
| 5:30- 6:30           | Cash Bar   |
| 6:30- 9:00           | <u>CONFERENCE BANQUET AND KEYNOTE ADDRESS</u>  |
| 9:00-10:00           | Keynote Discussion Groups: <i>"What are Our Key Issues?"</i>   |
| 10:00-               | NECCE Lounge will be open 'til ... for informal discussions<br><u>Note:</u> The Program Committee will hold a brief meeting with session participants at 10:00.  |

S A T U R D A Y , O C T O B E R 2 9 -- Concurrent Topical Paper, Seminar and Workshop Sessions

8:00- 8:45 Breakfast Meeting for NEAIR Steering Committee

9:00-10:30 Concurrent Topical Paper, Seminar and Workshop Sessions

9:00-10:30 ENROLLMENT PLANNING

9:00- 9:30 "Student Enrollment and Attrition Forecasting"

IRVING BROUDY  
Educational Testing Service (ETS)  
ARTHUR DOYLE  
College Entrance Examination Board (CEEB)

9:30-10:00 "Various Perspectives on the Geographic Distribution of New Enrollees into the Massachusetts State College System"

J.P. BOUCHER  
Massachusetts State College System

10:00-10:30 "A Study of the Availability of Program-Essential Courses at the Seventeen Two-Year Branch Campuses of Pennsylvania State University"

FRANK P. MILLER  
PAUL L. KENEPP  
KENNETH E. McILVRIED  
Pennsylvania State University

PRACTICAL IMPLICATIONS OF ACCOUNTABILITY FROM INSTITUTIONAL AND STATE-LEVEL PERSPECTIVES

ADOLPH KATZ (Convener)  
New Jersey Department of Higher Education

ROBERT DE LAURETIS  
Rutgers University

WILLIAM DEMPSEY  
SUNY at New Paltz

ERNEST A. PALOLA  
Empire State University

PAUL WING  
New York State Education Department

HOW TO LOOK AT LEARNER NEEDS AS A PREDICTOR OF PROGRAM, PERSONNEL AND FISCAL REQUIREMENTS: An Alternative HEGIS-based Model for Projecting Institutional Resource Needs -- A WORKSHOP

WILHELMINA D. McFEE  
University System of New Hampshire

ALBERT R. ELWELL  
University System of New Hampshire

10:30-10:45 Coffee Break

10:45-12:00 Concurrent Topical Paper, Seminar and Workshop Sessions

10:45-12:00 EVALUATION STUDIES

10:45-11:10 "Achieving the Objectives of the Open Admissions Policy at CUNY: A Seven-Year Progress Report"

JUDITH PIESCO  
CUNY

11:10-11:35 "The Evaluator in an Institutional Research Setting: ... Can It Work?"

VIRGINIA P. MITCHELL  
Mercer County Community College

11:35-12:00 "Institutional Research and Management Challenges in a Time of Retrenchment"

BORIS BLAI  
Harcum Junior College

ACCOUNTABILITY AND PROGRAM REVIEW

"Accountability and Control of Student Fees"

J.P. BOUCHER  
Massachusetts State College System

"A Decision Process for Program Review"

THEODORE R. CROMACK  
Johnson State College, VT.

"Student Consumerism"

TONY FELICETTI  
Monroe Community College

EVALUATION OF EXPERIENTIAL LEARNING -- OR, "DO YOU REALLY EXPECT ME TO AWARD CREDIT FOR THIS?" -- A WORKSHOP

MAURICE E. OLIVIER  
School of Continuing Studies  
University System of New Hampshire

LEWIS E. KNIGHT  
School of Continuing Studies  
University System of New Hampshire

12:00 Adjournment

| FRIDAY, OCTOBER 28 (Morning Session) |   | FRIDAY, OCTOBER 28 (Afternoon Session)  |  |
|--------------------------------------|---|---|--|
| 8:30-10:00                           | Concurrent Symposium and Workshop   | 2:15- 3:45  | Concurrent Topical Papers and Symposium  |
| 8:30-10:00                           | <u>INSTITUTIONAL PLANNING SYMPOSIUM</u><br><i>"The Process of Developing a Macro-Framework for Institutional Research"</i><br><i>"The Third Decade: RIT's Planning Project"</i><br>JAMES R. SPEEGLE (Convener)<br>Rochester Institute of Technology<br>Reactors:<br>GEORGE BEATTY, University of Massachusetts-Amherst<br>SCOTT McDONALD<br>Drew University | <u>WORKSHOP ON ATTRITION STUDIES</u><br><i>"Attrition Studies: How To Do Them"</i><br>MARVIN F. COOK (Convener)<br>Boston University<br>ROBERT F. GROSE<br>Amherst College<br>DANIEL L. KEGAN<br>Amherst, Massachusetts<br>LARRY BENEDICT, University of Massachusetts-Amherst<br>PETER FARAGO<br>Boston University | 2:15- 3:45 <u>THE MARKETING AND DELIVERY SYSTEMS OF CONTINUING EDUCATION</u><br>2:15- 2:45 <i>"Non-Credit Continuing Education: Guidelines for the Future"</i><br>EDWARD J. DURNALL<br>University of New Hampshire<br>2:45- 3:15 <i>"The Collection and Use of Institutional Research by the Delaware Valley Project on Cooperative Continuing Education"</i><br>J. DAVID SMITH<br>Widener College, PA.<br>3:15- 3:45 <i>"Integrated Records System for Resident Instruction and Continuing Education"</i><br>PAUL L. KENEPP<br>KENNETH E. McILVRIED<br>FRANK P. MILLER<br>Pennsylvania State University |
| 10:00-10:30                          | Coffee Break  |   |  |
| 10:30-12:00                          | Concurrent Topical Papers and Symposium   |   | <u>SYMPOSIUM ON GOVERNMENT REGULATIONS AND REPORTING REQUIREMENTS</u><br>MOLLY BROAD (Convener)<br>Syracuse University<br>CHARLES B. SAUNDERS<br>Office of Governmental Relations, American Council on Education<br>LOIS TORRENCE<br>University of Connecticut<br>ROBERT R. WRIGHT (Tentative)<br>National Science Foundation, Chairman of the Federal Interagency Task Force on Higher Education Burden Reduction<br>PAUL WING<br>New York State Education Department   |
| 10:30-12:00                          | <u>MEASURING ORGANIZATIONAL EFFECTIVENESS</u>   | <u>FINANCIAL PLANNING SYMPOSIUM: WHAT IS IT?</u>  |  |
| 10:30-10:50                          | <i>"PERC (Program Effectiveness and Related Costs) - A Retrenchment Tool?"</i><br>ERNEST A. PALOLA<br>Empire State College  | WENDELL G. LORANG JR. (Convener)<br>SUNY at Albany<br>DAVID MARCH<br>Lehigh University<br>BURTON SONENSTEIN<br>Wesleyan University<br>SALLY ZECKHAUSER<br>Harvard University  | 3:45- 4:00 Coffee Break<br>4:00- 5:00 NEAIR Business Meeting   |
| 10:50-11:10                          | <i>"Space Utilization and Institutional Retrenchment"</i><br>CARLA JACKSON<br>Hampshire College   |   |  |
| 11:10-11:30                          | <i>"Investigating the Structure of Faculty Work with Cluster Analysis"</i><br>DANIEL L. KEGAN<br>Amherst, Massachusetts   |   |  |
| 11:30-11:50                          | <i>"Assessment of Organizational Structures and Effectiveness in Colleges and Universities"</i><br>KIM CAMERON<br>Yale University   |   | A "Free Evening at NEAIR" has become a tradition of the Conference. The NECCE/UNH Conference Department will have available for your reference a listing of Seacoast restaurants and cultural events scheduled for Friday evening. A preliminary listing will be enclosed in the Conference Brochure mailed to you in advance of registration, and a complete listing will be available at the Conference Registration Desk.   |
| 12:00- 1:45                          | LUNCHEON AND TOPIC TABLES   |   | NOTES:   |