Strategic Planning Timeline for the 2019-2021 Plan
The Charge
Review NEAIR's Strategic Plan that has been in place since 2008; assess current goals, objectives and strategies for relevancy and applicability.

Recommendations
- New goals/strategies; sunset ones no longer relevant
- Process for implementing and deploying new plan
- Data, metrics, assessment to support implementation and to track progress as it is deployed

Form & Norm
- Core Team
- Work Groups
- Process for our work

Deploy Work Groups
- Four Q’s to guide work (below)
- Research
- Gap analyses

Recommendations
- Steering Committee briefed
- Closeout 2008 plan
- Next steps for the development of the 2019 – 2021 Strategic Plan was presented at the Annual Business Meeting

Are existing goals/strategies still relevant? (Yes!) Complete re-envisioning necessary? (No!)
Any new goals and/or strategies that need to be considered? (Yes!)
What other information is necessary to inform the development and execution of our plan? (More data and assessment!)
How can we improve plan implementation and assessment of progress? (Develop a short-term and long-term process!)

Aug 2017 – Nov 2018

August 2019
Strategic Planning Timeline for the 2019 - 2021 Plan
This Year (Nov 2018 – Nov 2019)

Goals and objectives

Planning cycle (short & long-term)

Assess progress

August 2019

Strategic Planning Timeline for the 2019 - 2021 Plan

Fall 2018
- Environmental scan (Env Scan)
- Steering Committee exercise: Core Competencies, MVV, strategic goals

Winter 2019
- SWOT Analysis – conducted virtually during SC call (informed by Env Scan and pre-activity)
- Gain consensus on Core Competencies, MVV, and strategic goals

Spring 2019
- Annual strategic planning work session; articulate goals and objectives
- Presented short-term and long-term planning cycle for strategic planning process; endorsed by Steering Committee

Summer 2019
- Presidents delineated time table for action items
- Adopted three-year strategic plan
- Build in progress metrics

Fall 2019
- Updates on 2019 action plans; Closeout to…
- Prepare annual reports for business meeting
- Prepare annual update on the strategic plan at the Annual Business Meeting

• Environmental scan (Env Scan)
• Steering Committee exercise: Core Competencies, MVV, strategic goals

• SWOT Analysis – conducted virtually during SC call (informed by Env Scan and pre-activity)
• Gain consensus on Core Competencies, MVV, and strategic goals

• Annual strategic planning work session; articulate goals and objectives
• Presented short-term and long-term planning cycle for strategic planning process; endorsed by Steering Committee

• Presidents delineated time table for action items
• Adopted three-year strategic plan
• Build in progress metrics

• Updates on 2019 action plans; Closeout to…
• Prepare annual reports for business meeting
• Prepare annual update on the strategic plan at the Annual Business Meeting
Review NEAIR’s Strategic Plan that has been in place since 2008; assess current goals, objectives and strategies for relevancy and applicability.

Recommend…

New goals/strategies; sunset ones no longer relevant

Process for implementing and deploying new plan

Data, metrics, assessment to support implementation and to track progress as it is deployed

Next up…
2019 - 2020

Goals and objectives

Planning cycle (short & long-term)

Assess progress

---

Fall 2019

- Environmental scan (Env Scan)

Winter 2020

- SWOT Analysis – conducted virtually during SC call (informed by Env Scan and pre-activity in December 2019)
- Reaffirm (edit) Core Competencies, MVV, and strategic goals (2019 - 2021 plan)

Spring 2020

- Annual strategic planning work session; evaluate progress-to-date to prepare for next three-year plan
- Draft next three-year plan (2022 - 2024)

Summer 2020

- Mid-year update on 2019 - 2021 strategic plan
- Vote on budget for next five years
- Bring 2022 - 2024 plan to Steering Committee for vote

Fall 2020

- Updates on 2020 action plans; Closeout to…
- Prepare annual reports for business meeting
- Prepare annual update on the strategic plan at the Annual Business Meeting

---

August 2019

Strategic Planning Timeline for the 2019 - 2021 Plan