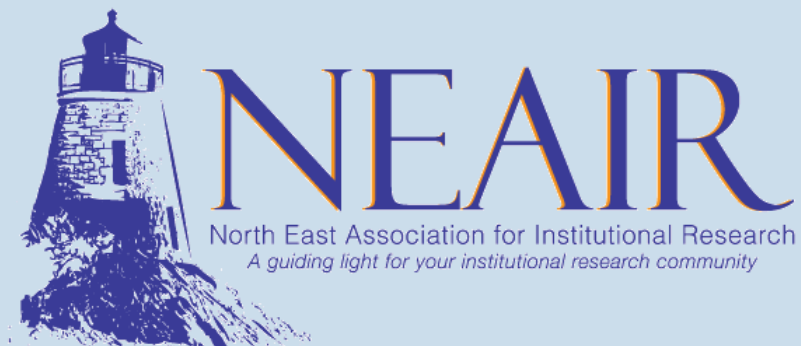


# Strategic Planning Timeline for the 2019-2021 Plan

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# Aug 2017 – Nov 2018

## Form & Norm

Core Team

Work Groups

Process for our work

## Deploy Work Groups

Four Q's to guide work (below)

Research

Gap analyses

## Recommendations

Steering Committee briefed  
Closeout 2008 plan

Next steps for the development  
of the 2019 – 2021 Strategic  
Plan was presented at the  
Annual Business Meeting

- Are existing goals/strategies still relevant? (Yes!) Complete re-envisioning necessary? (No!)
- Any new goals and/or strategies that need to be considered? (Yes!)
- What other information is necessary to inform the development and execution of our plan? (More data and assessment!)
- How can we improve plan implementation and assessment of progress? (Develop a short-term and long-term process!)

**This Year**  
(Nov 2018 –  
Nov 2019)

**Goals and  
objectives**

**Planning cycle**  
(short & long-term)

**Assess  
progress**

Fall 2018

- Environmental scan (Env Scan)
- Steering Committee exercise: Core Competencies, MVV, strategic goals

Winter  
2019

- SWOT Analysis – conducted virtually during SC call (informed by Env Scan and pre-activity)
- Gain consensus on Core Competencies, MVV, and strategic goals

Spring  
2019

- Annual strategic planning work session; articulate goals and objectives
- Presented short-term and long-term planning cycle for strategic planning process; endorsed by Steering Committee

Summer  
2019

- Presidents delineated time table for action items
- Adopted three-year strategic plan
- Build in progress metrics

Fall 2019

- Updates on 2019 action plans; Closeout to...
- Prepare annual reports for business meeting
- Prepare annual update on the strategic plan at the Annual Business Meeting

## Next up... 2019 - 2020

## Goals and objectives

## Planning cycle (short & long-term)

## Assess progress

Fall 2019

- Environmental scan (Env Scan)

Winter  
2020

- SWOT Analysis – conducted virtually during SC call (informed by Env Scan and pre-activity in December 2019)
- Reaffirm (edit) Core Competencies, MVV, and strategic goals (2019 - 2021 plan)

Spring  
2020

- Annual strategic planning work session; evaluate progress-to-date to prepare for next three-year plan
- Draft next three-year plan (2022 - 2024)

Summer  
2020

- Mid-year update on 2019 - 2021 strategic plan
- Vote on budget for next five years
- Bring 2022 - 2024 plan to Steering Committee for vote

Fall 2020

- Updates on 2020 action plans; Closeout to...
- Prepare annual reports for business meeting
- Prepare annual update on the strategic plan at the Annual Business Meeting