



NEAIR IS TURNING 50!

2023 NEAIR Conference

November 5 - 7, Baltimore, MD

Sponsorship Pricing Information

	Platinum \$10,000	Gold \$4,000	Silver \$2,250	Bronze \$500
Exhibitor Amenities				
Exhibitor booth space with tables, chairs, internet (location determined by sponsor level & commitment date)	20 ft	10 ft	10 ft	
Digital booth space in conference mobile app	✓	✓	✓	
Complimentary conference registration*	3	2	1	
Dedicated breaks for networking with attendees	✓	✓	✓	
Conference directory of attendees	✓	✓	✓	
Dedicated raffle to promote conversations	✓	✓	✓	
Presentation Opportunities				
Sponsorship of Keynote Speaker— Dr. Hrabowski III	✓			
Sponsor Session	45 minutes	45 minutes		
Lightning Talk (“Elevator Pitch”) during plenary	1	1		
Brand Opportunities				
Visual branding during keynote presentation	✓			
Sponsorship highlight on NEAIR homepage scroll	✓	✓		
Sponsor information posted in conference mobile app	✓	✓	✓	✓
Sponsor logo and mention on PPT slideshow during plenaries and other digital displays	✓	✓	✓	✓
Sponsor highlight in NEAIR conference webpage	✓	✓	✓	✓
Communication with NEAIR Members				
Personalized post-conference email to all attendees	✓			
Push notification in conference mobile app*	✓			
Personalized pre-conference email to members promoting sponsor session	✓	✓		
Push notification regarding sponsor session	✓	✓		
Social media blasts promoting sponsor session	✓	✓		
Email and social media blasts promoting sponsors	✓	✓	✓	✓
Lead generation capability through mobile app	✓	✓	✓	

*Additional available for purchase

For more information about sponsoring our conference, please contact:
Sara Phillips, NEAIR Sponsor Coordinator, sphillips@ric.edu