				NEAIR 52nd Annua Program at a					Page 1	
Program at a Glance Key	Pre-Conference Workshop	Pre-Conference Activities	Full Conference Event	Plenary	Speaker Session	Sponsor/Exhibitor Event	SIG	Discussion Group	Wellness Session	
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SATURDAY, NOVEMB	ER 8								
8:00 AM - 5:00 PM	CONFERENCE REGISTRATION & INFORMATION Registration Desk on the Lower Level								
	Glen Echo	Oakley	Linden Oak	Middlebrook	Forest Glen	Timberlawn			
9:00 AM - 12:00 PM		Statistics for Higher Education (Part 1)							
1:00 PM - 4:00 PM	Grow Your Analytics Arsenal: Learn How to Use R in IR (Part 2)								
5:30 PM - 7:30 PM	Networking Social Hotel Bar-The Corby Kitchen								

SUNDAY, NOVEMBER	₹9									
8:00 AM - 5:30 PM		CONFERENCE REGISTRATION & INFORMATION Registration Desk on the Lower Level								
	Glen Echo	Oakley	Linden Oak	Middlebrook	Forest Glen	Timberlawn				
9:00 AM - 12:00 PM	Set for Success: Pathways to New IR Practitioner Work	Telling Your Economic Impact Story with Data	Communication and Collaboration for Success: Data in Action (Part 1)	Practitioners Need	Building a Data-Informed Culture in the Age of AI	Assessment 101 for Non-Academic Units (Part 1)				
1:00 PM - 4:00 PM	Strategic Change Management Principles & Practices	Statistics for Higher Education (Part 2)	Communication and Collaboration for Success: Data in Action (Part 2)	Al and NLP: What IR and IE Practitioners Need to Know (Part 1)	Strategic Al Integration in IR/IE: Case Studies in Data Gov. and Survey Work	Assessment 101 for Non-Academic Units (Part 2)				
4:00 PM - 4:30 PM	Navigating NEAIR: A Newcomer's Toolkit	Disabled in NEAIR Affinity Group Kickoff								
4:30 PM - 5:00 PM	Mentor Mentee Connect	Queer in NEAIR Affinity Group Kickoff								
5:00 PM - 5:30 PM		NEAIR WELCOME RECEPTION Salon Foyer								
5:30 PM - 6:30 PM		Keynote Speaker: Dr. Patrick Dempsey Making Sense of the Moment: The Human Edge in the Age of Al Sponsor Lightning Talks Salon A-D								
6:30 PM - 7:30 PM		DINNER Salon A-D								

Program at a Glance Key

Pre-Conference Workshop

Pre-Conference Activities

Full Conference Event (No Symbol)

Plenary (No symbol) Speaker Session (No Symbol) Sponsor/Exhibitor Event

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MONDAY, NOVEMBER 10 CONFERENCE REGISTRATION & INFORMATION 廖 7:00 AM - 12:00 PM Registration Desk on the Lower Level Forest Glen Glen Echo Oakley Linden Oak Middlebrook Timberlawn Strathmore A Strathmore B Salon A-D CONTINENTAL BREAKFAST Salon A-D 7:00 AM - 8:45 AM Wellness Session: Yoga from 7:15-8 am, Location: Great Falls POC SIG and Affinity Group New to Detailed Financial Aid Culture, Climate and NEAIR Mentoring Program NEAIR Fiber Circle Community College IR Newcomers to IR Kickoff Data? Belonging Committee 8:00 AM - 8:45 AM Interest Effective Strategies to Data Puddles to Data Lakes: Survey Data Collection: Tools, Leveraging AI & Campus Climate & Automation for Everyone: From Lost to Empowered: Search Party: Maximize Design an Accessible How Al Helped Me Learn My Website Discoverability Strategies and Impact Belonging: A Process Rooted Resource-Conscious 9:00 AM - 9:45 AM Assessment Integration Automation to Mobilize Self-Service Data Dashboard in Fauity Strategies lob EXHIBITORS 9-45 AM - 10-15 AM Techniques to Communicate | ChatGPT and the Real Girl | Leverage Instant Access to 5 Things to Know Before Creating an Automated Data Unlocking AI Potential-Conforming Survey Doctoral Pathways: Insights Data Limitations and Nuance Your Self-Study Visit Pipeline with Python The Power of Thousands of Questions for Longitudinal from a Dashboard Tool 10:15 AM - 11:00 AM Data Management U.S. News Metrics Analysis & Historical Data Retention Analysis within Online Learning in Focus: From Weeks to Minutes: Power Your Path: Mentors, Code with Confidence From Static to Dynamic Leading with Data: Equity-College, STEM and Course Analyses & Retention Accelerating Qualitative Data Sponsors, and Advisors (Scores) Using Al NSSE: Dashboard Minded Enrollment 11:15 AM - 12:00 PM University Factors Analysis with MLY to Development Management Drive Campus Impact LUNCH **Business Meeting and Poster Lightning Talks** 12:00 PM - 1:45 PM Salon A-D Leveraging Data:Use Case for Inclusive Data Culture: The What to Expect When You're Applying ML to Survey Data K-Medians Clustering to Beyond Basic Retention: Software Utilization for Redesigning Surveys to Accreditation Preparedness Strategic Decision Answer's in the Room Expecting: A Cloud for Student Retention Determine Peer Institutions | Machine Learning with NSC | Support Student Success 1:45 PM - 2:30 PM Making Migration Data COFFEE, DATA BYTES, POSTER SESSIONS, & EXHIBITORS 2:30 PM - 3:00 PM Salon Fover From Silos to Synergy: A Data Building Community on Campus Influences & Politics: College AI for Qualitative Analysis: The Dash Is in the Details New Strategies for Course IPEDS 2025-26: Updates, Data to Impact: STEM Success at a Liberal Arts Governance Journey as IR/IE Professionals Choice in Modern Times Friend or Foe? Scheduling: A Collaboration Deadlines, and Training 3:00 PM - 3:45 PM College Accreditation and Planning: Overcoming Analysis Paralysis: Measuring Sexual Orientation Efficient IPEDS Reporting Using AI to Improve Data A Guide to Effective Tableau Transformative Experiences' U.S. News & World Report: One Voyage, One Map From Data to Decisions and Gender Identity Using R Accessibility and Predictions Dashboard Documentation Impact on Student Success Annual Update 4:00 PM - 4:45 PM Shifting Academic Program Enrollment Revenue Impact: Setting Goals & Creating Your JASP: Accessible, Free, and The Art of the Question Co-Pilot & Me: An Reviving the Student Voice Review Materials to Tableau Developing a Tuition Model Data Governance Open-Source Stats Tool in Survey Design Innovative Dashboarding with Focus Groups 5:00 PM - 5:45 PM (MG) Roadmap Duo Dinner groups leave starting at 6:15 pm

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JESDAY, NOVEMBER 11										
	Glen Echo	Oakley	Linden Oak	Middlebrook	Forest Glen	Timberlawn	Strathmore A	Strathmore B	Salon A-D	
7:00 AM - 8:45 AM	CONTINENTAL BREAKFAST Salon A-D									
8:00 AM - 8:45 AM	Balancing Data and Wellbeing	Rhode Island IR	New Hampshire IR	Maryland IR (MDIR)	Massachusetts Public Colleges & Universities	Assoc of Independent Colleges & Universities of PA (AICUP)				
9:00 AM - 10:00 AM		Keynote Speaker: Tamara Askew Trading Spreadsheets for Superpowers: How Agentic Al is Reinventing Research Salon A-D								
10:15 AM - 10:45 AM	Leveraging NLP to Transform Course Evaluation	Predictive Modeling to Project Student Enrollment	Early Alerts as Signals of Engagement & Persistence	AI IR Assistant: Data and Knowledge at Your Fingertips	Data Visualization on a Budget: A Small School's Story	I'm in Charge Now? Leading with Humility & Confidence	Impactful Data Relationships: Learning by Doing	Historical Data Misuse and IR's Ethical Imperative		
10:55 AM - 11:25 AM	Prompt and Circumstance: Using LLMs in Higher Ed	Leverage & Triangulate: Forecasting Student Success	The Persistence Puzzle: Connecting Financial Need	Meet Our New Staff Member: Gemini	Mapping the Gaps: Al- Assisted Curriculum Dashboards	keeping the disaster at bay	Mentoring Matters: Faculty/Staff Support of Students	From Chaos to Clarity: Data Cataloging in Action		
11:30 AM - 12:00 PM		'	'	CON	IFERENCE CLOSING & SNACKS Salon A-D		1	1		