



IR STATE OF MIND

NEAIR 53RD ANNUAL CONFERENCE

ALBANY, NY | NOVEMBER 7-10, 2026



NEAIR

North East Association for Institutional Research
A guiding light for your institutional research community

SPONSOR PROSPECTUS

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The North East Association for Institutional Research (NEAIR) invites you to become a sponsor of our 53rd annual conference to be held November 7-10, 2026 in Albany, New York. We would love to have you highlight your products and services with our members. There are multiple tiers of sponsorship for you to tailor your experience with our members and attendees.

Bronze level sponsorship and above offers branding opportunities, dedicated breaks for networking with attendees, and a conference attendee directory.

Silver level sponsorship and above offers you booth space in our Poster and Exhibitor Area with a table, chairs, internet, and at least one complementary conference registration.

Gold level sponsorship and above offers you a Lightning Talk with a custom slide during our first keynote session and a forty-five (45) minute presentation session during our concurrent sessions.

Platinum level sponsorship includes sponsorship of our first keynote speaker with expanded booth space and sponsorship branding opportunities.

To help you make your decision, we have provided the following for your reference:

- NEAIR Fast Facts FY2024-25
- Hotel floor plan
- Sponsorship pricing

We will be located at:
Hilton Albany
40 Lodge Street
Albany, New York, 12207

**For more information about sponsoring our conference, please contact:
Shirley Wong, NEAIR Sponsor Coordinator, shirleywong@mit.edu**

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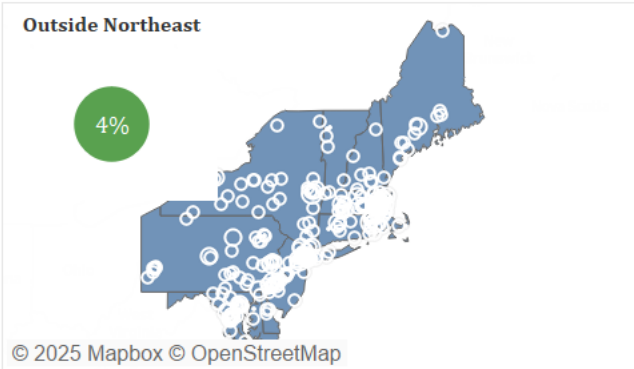


FAST FACTS
FY 2024-25

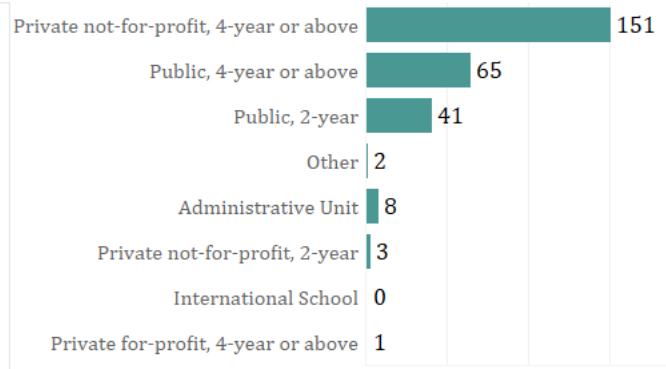
632 Members

269 Institutions

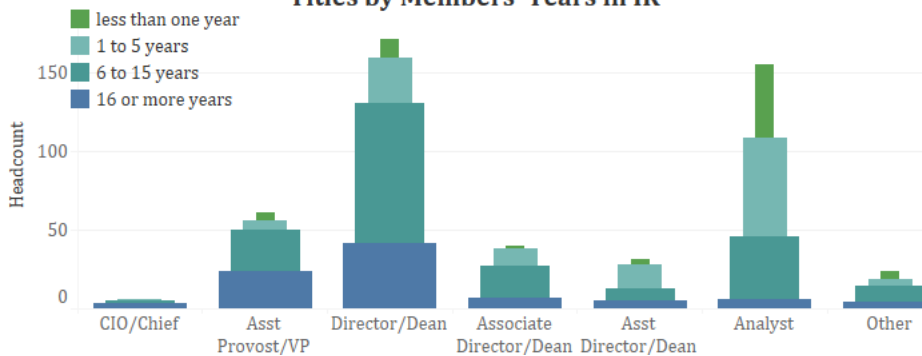
Location of Current Members



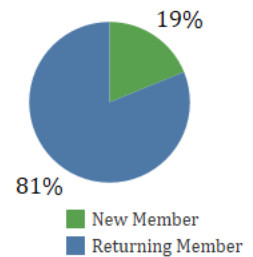
Current Member Institutions by IPEDS Sector



Titles by Members' Years in IR



New/Returning Members



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Hotel Floor Plan Information

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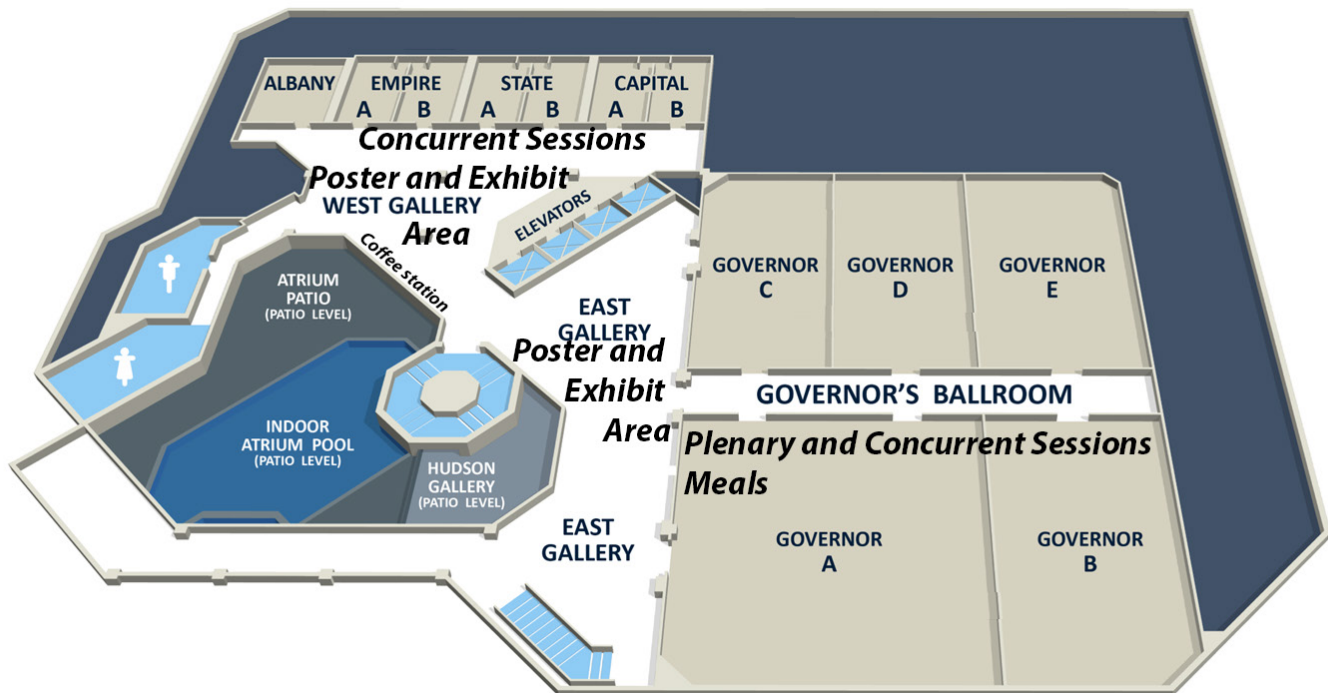


Exhibit Area table layout to be determined.

Sponsor table selection priority order will be assigned by level of sponsorship and time of commitment.

Conference logistical assignments subject to change.

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Sponsorship Pricing Information

| | Platinum \$7,500 | Gold \$4,500 | Silver \$2,500 | Bronze \$600 |
|---|---------------------|-----------------|-------------------|-----------------|
| Exhibitor Amenities | | | | |
| Exhibitor booth space with tables, chairs, and internet | Expanded space | ✓ | ✓ | |
| Digital booth space in conference mobile app | ✓ | ✓ | ✓ | |
| Complimentary conference registration | 3 | 2 | 1 | |
| Dedicated breaks for networking with attendees | ✓ | ✓ | ✓ | ✓ |
| Conference directory of attendees | ✓ | ✓ | ✓ | ✓ |
| Presentation Opportunities | | | | |
| Sponsorship of first Keynote Speaker | ✓ | | | |
| Lightning Talk with custom slide during first Keynote | ✓ | ✓ | | |
| Sponsor Presentation Session with push notification in conference app | 45 minutes | 45 minutes | | |
| Branding Opportunities | | | | |
| Sponsor information posted in conference mobile app | ✓ | ✓ | ✓ | ✓ |
| Sponsor logo on display at all central conference events | Featured | ✓ | ✓ | ✓ |
| Sponsorship highlight on NEAIR webpage and NEAIR communications | ✓ | ✓ | ✓ | ✓ |
| Additional Options Available for Purchase | | | | |
| Sponsorship of Sunday opening reception - \$1,000 | | | | |
| Sponsorship of second Keynote Speaker (two available) - \$500 | | | | |
| Additional Conference Registrations (Registration Fee Announced in September) | | | | |

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