## **Sponsor Prospectus**





## ENHANCING IR/IE THROUGH AI AND AUTOMATION

## **Sponsorship Pricing Information**

	Platinum \$7,500	<b>Gold</b> \$4,500	<b>Silver</b> \$2,500	Bronze \$600
Exhibitor Amenities				
Exhibitor booth space with tables, chairs, internet (location determined by sponsor level & commitment date)	✓	✓	✓	
Digital booth space in conference mobile app	$\checkmark$	$\checkmark$	$\checkmark$	
Complimentary conference registration	3	2	1	
Dedicated breaks for networking with attendees	$\checkmark$	$\checkmark$	✓	$\checkmark$
Conference directory of attendees	✓	$\checkmark$	✓	$\checkmark$
Presentation Opportunities				
Sponsorship of first Keynote Speaker	✓			
Sponsor Presentation Session with push notification in conference app	45 minutes	45 minutes		
Lightening Talk with custom slide during first Keynote	✓	✓		
Branding Opportunities				
Sponsor information posted in conference mobile app	✓	✓	✓	✓
Sponsor logo on display at all central conference events	✓	$\checkmark$	✓	✓
Sponsorship highlight on NEAIR webpage and NEAIR communications	✓	✓	✓	✓

## **Additional Options Available for Purchase**

Sponsorship of second Keynote Speaker (two available) - \$500

Sponsorship of Saturday pre-conference reception - \$1,000

Sponsorship of pre-conference Leadership intensive - \$1,000

Additional Conference Registrations (Registration Fee Announced in September)