

2019 NEAIR SPONSORSHIP PRICING INFORMATION

	DIAMOND (1) \$5,250 <i>Pricing after July 31st</i> SOLD OUT	PLATINUM (6) \$3,500 SOLD OUT	GOLD (3) SOLD OUT	SILVER (8) \$1,250 SOLD OUT	BRONZE \$500
EXHIBITOR SHOWCASE					
Exhibitor Booth includes table, chairs, power strip, and internet. (Location determined by level & purchase date.)	PREMIER (20 ft of space)	10 ft of space	10 ft of space	10 ft of space	
Complimentary Conference Registration <i>Additional rep registrations or Name Badge only may be purchased separately.</i>	3	1	1	1	No Attendance
Dedicated Breaks to network with attendees	✓	✓	✓	✓	
Dedicated Raffle to promote conversation at booths	✓	✓	✓	✓	
BRANDING					
Floor Cling promoting Diamond Sponsor	✓				
Podium sign promoting Diamond Sponsor	✓				
Sponsor Logo Imprint on conference bag	✓				
Sponsor Promotional/Material in conference bag	✓				✓
Sponsor Logo on Program-At-A-Glance	✓				
Sponsor Graphic Slide on NEAIR Home page	✓				
Sponsor Logo projection in central area	✓				
Floor Cling promoting Platinum & Diamond Sponsor NEW!	✓	✓			
Sponsor Logo scrolling in Whova App	✓	✓			
Digital Sign promoting Diamond & Platinum Sessions	✓	✓			
Wall Cling promoting Platinum Sessions (individual) NEW!		✓			
Wall Cling promoting Gold Sessions (group) NEW!			✓		
Poster Sign promoting Sponsor NEW!	✓	✓	✓		
Social Media Blasts promoting Exhibitor Sessions	✓	✓	✓		
Digital Signage promoting Sponsors NEW!	✓	✓	✓	✓	
Floor Cling promoting Exhibit Hall	✓	✓	✓	✓	
Lead Generation Capability using Whova App	✓	✓	✓	✓	
Exhibitor Sponsor Company Descriptions and Information promoted on Whova App & NEAIR Website	✓	✓	✓	✓	
Sponsor Logo in Whova App & NEAIR Website	✓	✓	✓	✓	✓
Sponsor Logo Slideshow during plenaries	✓	✓	✓	✓	✓
Banner promoting Sponsors	✓	✓	✓	✓	✓
SESSION OPPORTUNITIES					
Pre-Conference Workshop Session Sunday PM (3 hours)	✓				
Lightning Talk – an “elevator pitch” Sunday Plenary	1 minute	1 minute			
Lightning Talk – an “elevator pitch” Monday Plenary	1 minute				
Personalized Pre-Conference Email with Session Information to all conference attendees	✓	✓			
Personalized Post-Conference Email to all attendees	✓				
Exhibitor Presentation Session	45 minute session	45 minute session	30 minute session		
Conference Directory	MSEXcel	Adobe PDF	Adobe PDF	Adobe PDF	None

CONTACT: Gina Calzaferri, NEAIR Exhibitor Sponsor Coordinator, (215) 204-8277, gina.calzaferri@temple.edu