



2018 SPONSORSHIP LEVELS

Early Bird Deadline – July 31, 2018.

Pricing reflects increase after deadline.

Find Sponsor Information at

<http://www.neair.org>

DIAMOND (1) \$5,250/\$5,500	PLATINUM (5) \$3,250/\$3,500	GOLD (3) \$2,250/\$2,500	SILVER (6) \$1,250/\$1,400	BRONZE (unlimited) \$500
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EXHIBITOR SHOWCASE

Booth in Exhibition Hall includes 6 ft table, 2 chairs, waste paper basket, power strip, and internet. Location determined by level & purchase date	PREMIER (20 ft of space)	10 ft of space	10 ft of space	10 ft of space	
Complimentary Conference Registration includes conference meals, breaks, receptions, and access to all program sessions. Additional registrations (\$385) or Name Badge Only (\$100) limited availability.	3	1	1	1	
Dedicated Reception, Breaks, and Raffle for Exhibit Hall	✓	✓	✓	✓	

BRANDING

Floor Cling Promoting Sponsor Logo placed in strategic area	✓				
Sponsor Logo Imprint on conference bag	✓				
Sponsor Promotional Item or Material distributed in conference bag	✓				✓
Sponsor Graphic on Program-At-A-Glance	✓				
Sponsor Graphic on home page: slide (diamond); scrolling logo (platinums)	✓	✓			
Banner and signs arranged strategically throughout hotel	✓	✓	✓	✓	✓
Announcements on social media (Twitter, Linked-in, Facebook, Website)	✓	✓	✓	✓	
2018 Sponsors To Date Conference Web Page linked to sponsor site	✓	✓	✓	✓	✓
PowerPoint Slideshow at Sunday Banquet and Monday Luncheon	✓	✓	✓	✓	✓
Sponsor Descriptions and Logo in online conference program	Half page	Half page	Fourth page	Eighth page	Eighth page
Listing and links in conference mobile app	✓	✓	✓	✓	✓

PRESENTATION OPPORTUNITIES WITH ATTENDEES

NEW! Pre-Conference Workshop opportunity Sunday PM (3 hours)	✓				
Lightning Talk – an “elevator pitch” following Sunday Plenary	1 minute	1 minute			
Lightning Talk – an “elevator pitch” following Monday Plenary	2 minute				
Personalized Pre-conference Email invitation to session to all attendees	✓	✓			
Personalized Post-conference Email to all attendees	✓				
Exhibitor Presentation Session	45 min session	45 min session	30 minute		
Conference Directory including attendee contact info by late October	MSEXcel	Adobe PDF	Adobe PDF	Adobe PDF	

Contact: Gina Calzaferri, NEAIR Exhibitor Sponsor Coordinator, (215) 204-8277, gina.calzaferri@temple.edu or Beth Simpson, NEAIR, (302) 559-5638, neair@neair.org