



## 2018 SPONSORSHIP LEVELS

Early Bird Deadline – July 31, 2018.

Pricing reflects increase after deadline.

Find Sponsor Information at

<http://www.neair.org>

DIAMOND (1) \$5,250/\$5,500	PLATINUM (5) \$3,250/\$3,500	GOLD (3) \$2,250/\$2,500	SILVER (6) \$1,250/\$1,400	BRONZE (unlimited) \$500
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### EXHIBITOR SHOWCASE

<b>Booth in Exhibition Hall</b> includes 6 ft table, 2 chairs, waste paper basket, power strip, and internet. Location determined by level & purchase date	PREMIER (20 ft of space)	10 ft of space	10 ft of space	10 ft of space	
<b>Complimentary Conference Registration</b> includes conference meals, breaks, receptions, and access to all program sessions. Additional registrations (\$385) or Name Badge Only (\$100) limited availability.	3	1	1	1	
<b>Dedicated Reception, Breaks, and Raffle for Exhibit Hall</b>	✓	✓	✓	✓	

### BRANDING

<b>Floor Cling Promoting Sponsor Logo</b> placed in strategic area	✓				
<b>Sponsor Logo Imprint</b> on conference bag	✓				
<b>Sponsor Promotional Item or Material</b> distributed in conference bag	✓				✓
<b>Sponsor Graphic</b> on Program-At-A-Glance	✓				
<b>Sponsor Graphic</b> on home page: slide (diamond); scrolling logo (platinums)	✓	✓			
<b>Banner and signs arranged strategically</b> throughout hotel	✓	✓	✓	✓	✓
<b>Announcements</b> on social media (Twitter, Linked-in, Facebook, Website)	✓	✓	✓	✓	
<b>2018 Sponsors To Date Conference Web Page</b> linked to sponsor site	✓	✓	✓	✓	✓
<b>PowerPoint Slideshow</b> at Sunday Banquet and Monday Luncheon	✓	✓	✓	✓	✓
<b>Sponsor Descriptions and Logo</b> in online conference program	Half page	Half page	Fourth page	Eighth page	Eighth page
<b>Listing and links</b> in conference mobile app	✓	✓	✓	✓	✓

### PRESENTATION OPPORTUNITIES WITH ATTENDEES

<b>NEW! Pre-Conference Workshop opportunity Sunday PM (3 hours)</b>	✓				
<b>Lightning Talk</b> – an “elevator pitch” following Sunday Plenary	1 minute	1 minute			
<b>Lightning Talk</b> – an “elevator pitch” following Monday Plenary	2 minute				
<b>Personalized Pre-conference Email invitation to session</b> to all attendees	✓	✓			
<b>Personalized Post-conference Email</b> to all attendees	✓				
<b>Exhibitor Presentation Session</b>	45 min session	45 min session	30 minute		
<b>Conference Directory</b> including attendee contact info by late October	MSEXcel	Adobe PDF	Adobe PDF	Adobe PDF	

Contact: Gina Calzaferri, NEAIR Exhibitor Sponsor Coordinator, (215) 204-8277, [gina.calzaferri@temple.edu](mailto:gina.calzaferri@temple.edu) or Beth Simpson, NEAIR, (302) 559-5638, [neair@neair.org](mailto:neair@neair.org)