

## 2017 NEAIR Slate of Officers

### President-Elect (select 1 candidate):



Name: Shannon (Tinney) Lichtinger  
Email: slichtinger@howardcc.edu

Institution:  
Howard Community College

Education:  
Post-graduate certificate, Institutional Research, Pennsylvania State University  
M.A., Sociology, University of Georgia  
B.A., Sociology, McDaniel College (Phi Beta Kappa)

#### Service to NEAIR, AIR, and/or state Affiliates:

- Northeast Association for Institutional Research (NEAIR), member since 2006
- NEAIR Steering Committee, Member-at-Large Representative (2013 – 2016)
  - NEAIR Grants Committee (2013 – 2016); Chair (2014 – 2016); Past Chair (2017 – 2018)
  - NEAIR Site Selection Committee (2013 – 2015)
  - NEAIR Steering Committee (2011 – 2012); Local Arrangements Chair, Bethesda Conference Team (2012)
  - Nominating Committee, Four-year Private Institutions Representative (2009 – 2010)
  - Dine-around Coordinator, Baltimore Local Arrangements Team (2009)
  - Nominating Committee, Four-year Public Institutions Representative (2007 – 2008)
  - NEAIR Mentor (2013 – current)
  - Conference Presenter (2006, 2009, 2010, 2013, 2016)
  - NEAIR, Annual Conference Proposal Reviewer (2007, 2010, 2011, 2013, 2014, 2016)

#### Association for Institutional Research (AIR), member since 2005

- MdAIR liaison to AIR (2008 – 2013)
- Conference Presenter (2006, 2008)
- National Forum, Proposal Reviewer: Higher Education Policy track (2010)
- National Forum, Proposal Reviewer: Enhancing the Student Experience track (2007, 2008)

#### Maryland Association for Institutional Research (MdAIR), member since 2005

- President-Elect, President, and Past-President (2008 – 2011)
- Segmental Representative for Maryland Public, Research-Based, Doctoral Institutions (2007 – 2008)
- Conference Presenter (2005, 2006, 2007, 2010, 2013, 2016)

Maryland Community College Research Group (MCCRG), member since 2013

- MCCRG Annual Retreat, Presenter (2016, 2017)

Short Goal Statement:

NEAIR is an intellectually vibrant and nurturing professional community that I've been involved with since a newcomer. I have greatly benefited from my roles in the organization and value the relationships I have cultivated. NEAIR is very dear to me and it would be an absolute honor to serve in this capacity.

I have 16 years of experience in higher education with 12 of those as an institutional researcher. I have worked in IR offices of varying size and scope of responsibility at public and private institutions, at two- and four-year schools, and at a faith-based institution. These experiences provide me with an unique vantage point when considering how to best serve NEAIR's diverse membership.

As President my goals would be to:

- Provide timely and relevant professional development opportunities to address members' needs as our field evolves; we must be mindful of career stage and institutional context when developing programs. We should partner with experts outside of IR to create and deliver programming too.
- Enhance the strategic planning process to promote financial health and organizational development. There are opportunities to create a planning cycle with long- and short-term horizons, to align plans across committees and to the organization-wide one, and to more intentionally link the association's assessment, planning, and budgeting functions. NEAIR is well-positioned to do this with its existing planning framework, strong financial management principles, and the ad hoc Research Committee.
- Develop a research agenda in conjunction with the ad hoc Research Committee to inform the strategic planning process. There are opportunities to develop a segmentation model of current members and to identify and explore new markets.
- Strengthen transition planning to promote a high-performing team approach to governance, to support new committee members and chairs, and to cultivate a strong pool of future leaders.



Name: Chad May

Email: [cmay@holyfamily.edu](mailto:cmay@holyfamily.edu)

Institution:

Holy Family University

Education:

MS Educational Research (concentration in Applied Statistics)  
West Chester University of Pennsylvania

BS/BA Mathematics and History

Cabrini College (now Cabrini University)

Service to NEAIR, AIR, and/or state Affiliates:

Northeast Association for Institutional Research

Conference Program Chair 2016 and 2015 PCW Coordinator

2015 PDS Committee member

Technology Committee Chair/Steering Committee Member 2010-2012

Conference LAC team member 2014 in Philadelphia, PA

Nominating Committee member 2014-2015

Conference volunteer (dinner group leader, registration desk help, etc.)

Proposal reviewer (2008-2010)

Association for Institutional Research

Annual Forum proposal reviewer (2008, 2009)

Greater Philadelphia Association for Institutional Research (GPHLAIR)

Advisory Council (a founding member)

New Jersey Association for Institutional Research (NJAIR)

Steering Committee member (at-large sector member) for NJAIR 2008-09

NJAIR Annual Conference Team 2008-09

Catholic Higher Education Research Cooperative (CHERC; AIR Affiliate)

Board member 2012-2015

Chair 2016 and 2017

Short Goal Statement:

It is a great honor to be considered for the position of President-Elect for the North East Association for Institutional Research. Over the last 16+ years, my NEAIR membership has provided me with more professional

development and networking than any other professional organization I have been a member. NEAIR continues to offer an excellent annual conference, numerous professional development opportunities (like the Summer Drive-in PDS series), networking opportunities, and a large number of volunteer opportunities that provides a true colleague-ship. I have always felt at "home" with NEAIR. I find that atmosphere is especially appealing for those in single staffed IR Offices as I was for the first 10 years of my career in IR. I can honestly say I would not be where I am at today without my involvement in NEAIR.

Serving the membership in the role of President-Elect would be a great privilege and a welcomed opportunity to give back to an organization that has given me more than the space here allows. Through my varying volunteer and leadership roles with NEAIR (and other affiliated organizations) I have really seen the inner workings of an almost fully volunteer operation. With less than 1.5 FTE staff, NEAIR has grown into in my opinion, the best professional associations in our field, largely due to the strong membership and collegiality that is created and maintained. If elected, my aspiration would be to continue to build on what past leaders have left which is a very strong organization/association. One specific aspiration would be to continue to develop ways at which we can better serve and engage members. Looking at the challenges facing our institutions and industry as a whole, what role should NEAIR play in supporting IR practitioners to be best suited to assist our institutions in these challenging times. I would look to find creative and collaborative ways to better support our members no matter their phase of career. I would look to further the use of technology within the organization to better reach and engage members. Create synergies with AIR and other IR affiliated organizations to potentially pool resources and /or collaborate to deliver more for less. As our institutions are being asked to do more with less, I think NEAIR can lead the way by being a model of how to do this effectively. Again, it would be a great honor and privilege to serve NEAIR in this capacity.

## Secretary (select 1 candidate):



Name: J.R. Bjerklie

Email: joseph.bjerklie@maine.edu

Institution:

University of Maine at Fort Kent

Education:

BA - Rutgers, 1986 (Sociology)

MA - Rutgers, 1990 (Sociology)

Service to NEAIR, AIR, and/or state Affiliates:

NEAIR service: Conference Review Coordinator, Conference Local Arrangements Committee, volunteer reviewer

AIR service: volunteer reviewer for Forum proposals

Short Goal Statement:

NEAIR membership and activity have provided me with important paths for personal and professional growth. I would like to serve in order to repay this opportunity in a small way, and to help ensure that others can continue to reap the same benefits and rewards. Working at a small institution within a state system gives me insight on a wide range of challenges we confront professionally; my experience in other voluntary organizations will help me understand the issues facing NEAIR.



Name: Jason Casey  
Email: jcasey4@nd.edu

Institution:  
University of Notre Dame

Education:  
PhD, Educational Psychology and Research, The University of Memphis (1996)  
MS, Foundations of Education, The University of Memphis (1992)  
BFA, Commercial Music, The University of Memphis (1989)

Service to NEAIR, AIR, and/or state Affiliates:  
Higher Education Data Policy Committee, AIR, 2010-2011  
Proposal Reviewer, AIR and NEAIR

Short Goal Statement:

I bring the perspective of an institution where the collaboration of institutional research with business intelligence, information governance, and change management has led to extraordinary opportunities to further the accountability, effectiveness, decision support, and assessment missions of institutional research. I propose to help NEAIR aid those members who are navigating these profoundly difficult, yet potentially rewarding transformations in our institutions and our profession.



Name: Gurvinder Khaneja

Email: gkhaneja@ramapo.edu

Institution:

Ramapo college of New jersey

Education:

Ed.D - Educational Psychology with specialization in Measurement, Evaluation and Statistics, Teachers College, Columbia University.

M.Phil. and MA - Organizational Psychology, Delhi University, India

BS in Home Economics and B.Ed. in Education, Delhi University, India

Service to NEAIR, AIR, and/or state Affiliates:

Served as vendor coordinator for three years with NEAIR

Served as a mentor for NEAIR conference

Served as a session facilitator for AIR

Served as forum proposal reviewer for AIR

Currently, serving as a member on the finance committee

Presented papers at both NEAIR and AIR annual conferences

Served as President of the New Jersey Community Colleges Institutional Research & Planning Affinity Group (NJCCIRPAG) in 2007-08 and as Secretary in 1996-97

Served on the steering committee for New Jersey Association for Institutional Researchers (NJAIR).

Served on Executive Committee of the Higher Education Data Advisory Group (HEDAG) for Office of the Secretary of Higher Education in New Jersey

Short Goal Statement:

It is an honor for me to be nominated for the position of Recording Secretary for NEAIR. I consider this position to be a vital one on the governing board as it records important details from various meetings, and assists the steering committee to move forward with their agenda for various initiatives and programs. My goal is to provide quality service to the organization, especially the steering committee, by capturing detailed and accurate information and ensuring that it is provided to the Steering Committee timely. Being a NEAIR member I have had a very enriching experience and it has helped me develop professionally. It will be a privilege to serve NEAIR in this capacity.

## Steering Committee - 4-Yr Private (select 1 candidate):



Name: Joel Bloom

Email: joel.bloom@liu.edu

Institution:

Long Island University

Education:

Ph.D., Political Science, University of Michigan.

MPA, Columbia University

BA, Columbia University

Service to NEAIR, AIR, and/or state Affiliates:

NEAIR:

2013-2016. Assessment Coordinator. Worked with conference teams and association leaders to revise and improve post-conference evaluation surveys and pre-conference workshop surveys. Wrote and presented reports on survey results to conference teams and association leaders.

2016-2017 -- Co-chair, Research Committee.

SUNY AIRPO:

2011-2012 -- President;

2010-2011 -- Vice President/President Elect;

2016-2017 -- Doctoral Sector Representative, member of Executive Committee, and SUNY IR Advisory Committee;

2008, 2010, 2014 -- Local arrangements chair or co-chair;

2010 -- program co-chair;

Short Goal Statement:

My most important goal in serving as a member of the NEAIR Steering Committee would be to bridge gaps across NEAIR's varied membership. In my career, I have worked in IR, outcomes assessment, program review, accreditation, strategic planning, and survey research. After more than 10 years at a public institution that is part of a large system, I am now at a private university.

I feel that my own experience in these areas would help me bridge some of the natural divides that inevitably occur among our members -- both in areas of substantive focus, and in institution type -- and that I can help identify and facilitate opportunities for synergy among our members.



Name: Diana Danelian

Email: d.danelian@northeastern.edu

Institution:

Northeastern University

Education:

M.S. Political Science

American University of Armenia

B.S. and M.S. Biology and Chemistry

Armenian State Pedagogical University

Service to NEAIR, AIR, and/or state Affiliates:

NEAIR: Membership Committee member, Job&News Coordinator (2014-present)

- monitor and maintain the job board;
- monitor association's events and produce strategic news content for the NEAIR home page;
- drafted job posting policy for the association;
- by keeping the board current, increased the number of posting views more than five-fold since 2014.

Serve as a mentor since 2016

Poster presentation at 2016 conference

AIR: Member since 2013

Short Goal Statement:

NEAIR has a compelling mission to promote institutional effectiveness in a rapidly changing higher education environment and to bring IR professionals together in achieving that mission. I have joined NEAIR in 2013 after I moved to the East Coast and since then served on the Membership Committee as the Job&News Coordinator for NEAIR. The association gave me many opportunities for personal and professional development as well as helped to build encouraging and supporting friendships through networking. Being engaged with talented and like-minded people is priceless, and I want to continue giving back to the membership and assist the association with identifying further possibilities for members' professional development and career advancement and building a strong collaborative community of researchers.



Name: Mark Eckstein  
Email: eckstein@dyc.edu

Institution:  
D'Youville College

Education:  
BA, SUNY College at Fredonia  
MS, Keuka College

Service to NEAIR, AIR, and/or state Affiliates:  
NEAIR: Peer review coordinator, 2010-2012; Nominating committee, 2005-2006; Secretary, 1991-1993.

SUNY Association of Institutional Research and Planning Officers: Secretary-treasurer, 1995-1999; Charter member.

Short Goal Statement:  
Maintain the responsiveness of NEAIR to the needs and interests of the entire membership, especially those members in the 4-year private sector.



Name: Rajiv Malhotra

Email: rajiv.malhotra@mcphs.edu

Institution:

MCPHS University

Education:

Doctorate in Health Sciences (Health Care Administration)- Currently Enrolled - Projected Graduation Date- May 2019

Master of Business Administration - May 2007

Bachelor of Computer Engineering - June 2002

Service to NEAIR, AIR, and/or state Affiliates:

NEAIR

Currently serving on the Technology committee as the mobile app coordinator

Served as a member of the conference planning committee and the conference team for NEAIR 2016

Served as Proposal reviewer for NEAIR 2012 to NEAIR 2016

Volunteered for registration desk, leading dinner groups and other volunteer activities at the conference

AIR

Currently serving as the member of the conference planning committee for AIR 2017 and served in a similar role for AIR2016

Served as conference proposal and workshop reviewer for AIR 2013 to AIR 2016

Served on the e-AIR digest review committee from 2013-2015

Short Goal Statement:

Besides serving as an advocate for the 4 Year Private Not-for-Profit institutions in discussions and decisions made by the association, I would like to use my expertise in planning, negotiating and budgeting to the long term success of NEAIR.

## Steering Committee at-Large (select 1 candidate):



Name: Jason Bryer  
Email: [jbryer@excelsior.edu](mailto:jbryer@excelsior.edu)

Institution:  
Excelsior College

Education:  
Ph.D. from the University at Albany in Educational Psychology and Methodology.

Service to NEAIR, AIR, and/or state Affiliates:

In the approximately 10 years I have been a NEAIR member I have presented a number of papers as well as taught an Introduction to R for Institutional Researchers pre-conference workshop for five years. In 2013 I was the recipient of the Ambassador Grant which allowed me to attend the useR conference. I have been trying to help Institutional Researchers utilize R and other open source software to conduct reproducible research while saving money.

Short Goal Statement:

My primary goal as steering committee member is to contribute back to the organization that has been critical to supporting my career in Institutional Research. My role in IR has allowed me to pursue and receive a Federal Grant. I would like to help the IR community pursue a more active role in developing institution wide interventions to support student success.



Name: Claire Goverts

Email: cgoverts@brockport.edu

Institution:

The College at Brockport - SUNY

Education:

-2006 BS Psychology, St John Fisher College, Rochester NY

-2007 AIR Foundations 1

-Currently enrolled in the SUNY Institutional Effectiveness certificate program; Class 1 introduction to Institutional Effectiveness.

Service to NEAIR, AIR, and/or state Affiliates:

NEAIR

Membership committee, Social Media Coordinator 2014-current:

My primary role on the NEAIR Membership Committee has been community building through purposefully planning engagement through the organization's social media tools.

--Created mentoring social media campaign to highlight the value of our mentoring program. This involved creating a graphic template in which I included head shots and quotes from our mentors / mentees. Some copy editing was involved in fitting quotes into the image.

--Created Pre Conference workshops social campaign for the 2016 conference

--Organized the volunteer NEAIR twitter team for the 2016 conference.

--Collaborated within committee to get content out in a timely manner

--Spearheaded the NEAIR social media calendar, which includes information from other committees

--Moderator for the NEAIR Facebook page

--Moderator for the NEAIR Twitter account

--Moderator for the NEAIR LinkedIn main group and the career sectional groups

--Work collaboratively with our other Social Media Coordinator to ensure coverage of important events, encourage engagement, and balance the workload

--Helped brainstorm ideas to further engage NEAIR membership

--Broke NEAIR into new mediums of communication

--Joined an Ad Hoc committee created by the technology committee to review the top two choices for new NEAIR website platform so that member needs could be included in the decision making process.

--Active on social media

- Hashtag co-creator for virtual community spaces (#HiEdData; #IRWatercooler)

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Served as a mentor for the 2014-15, and 2016-17 years.

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Shared our campus college guide spreadsheet in progress with NEAIR members via NEAIR forum.

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Goverts, C., NEAIR 2014, "Alumni Outcomes; Survey Says versus integrating additional data sources," North East Association for Institutional Research, Philadelphia, PA. (November 11, 2014).

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Goverts, C., NEAIR 2014, "Networking and Collaboration: Social Media Tools for IR," North East Association for Institutional Research, Philadelphia, PA. (November 10, 2014).

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Goverts, C. (Presenter & Author), Carlson-Bancroft, A. (Presenter & Author), Appel, M. (Author) NEAIR 2016, "Social Media Communication & the Virtual IR Watercooler" North East Association for Institutional Research, Baltimore, MD. (November 14, 2016).

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Hosch, B. (Presenter & Author), Goverts, C. (Presenter & Author), Todisco, J. (Presenter & Author, Weiler W. (Moderator) NEAIR 2016, "Know Where They Go: Reporting Post-Graduation Outcomes," North East Association for Institutional Research, Baltimore, MD. (November 14, 2016)

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AIRPO - The Association for Institutional Research and Planning Officers:

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Shared the analyses I created for the CDS using the SUNY System Business Intelligence (BI) tool to other IR colleagues via the AIRPO Listserve.

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Point person on campus for the SUNY Sexual Violence Prevention (SVP) survey, as a pilot campus. Working collaboratively with other pilot campuses to administer this survey this fall while providing feedback for the rest of SUNY campuses in the spring. Shared our feedback documents with rest of SUNY campus IR.

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Goverts, C. (Presenter & Author), AIRPO 2016, "Campus Collaboration with Qualtrics – sharing real time response data with changing technology," AIRPO - The Association for Institutional Research and Planning Officers, Buffalo, NY. (June 10, 2016):

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Blau, E. SUNY Oneonta (Presenter & Author), Goverts, C. (Presenter & Author), Dutfield, S. SUNY System (Presenter & Author), AIRPO 2016, "BI Making It Work For Us.," AIRPO - The Association for Institutional Research and Planning Officers, Buffalo, NY. (June 10, 2016):

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AIR:

-Ask eAIR: Broadening Understanding of Institutional Culture

E-AIR: Association for Institutional Research

March 12, 2015

-Reflections on the AIR Forum

E-AIR: Association for Institutional Research

June 13, 2013

-Contributed to the veteran advice section of IPEDS Keyholder manual.

Short Goal Statement:

I started with NEAIR as a midcareer professional, and felt like I was part of the NEAIR community. I've been fortunate to serve in a community building capacity while on the Membership Committee. If elected to Steering Committee I would continue this work with a focus on all areas of our membership. I would also work collaboratively with the other standing committees to enhance communications within the organization.



Name: Christopher Hourigan

Email: [chourigan@ric.edu](mailto:chourigan@ric.edu)

Institution:

Rhode Island College

Education:

B.A., Bowdoin College

M.Ed., Harvard Graduate School of Education

Ed.D., Teachers College, Columbia University

Service to NEAIR, AIR, and/or state Affiliates:

I have been a member of NEAIR since I began my career in 1998. During that time, I have presented at several conferences on topics such as data governance, NSSE, and IR's role in policymaking. In addition, I have served as a proposal reviewer on numerous occasions.

Short Goal Statement:

I believe that NEAIR should continue to serve as a forum for networking among institutional researchers in the Northeast and enhance its role as a source of professional development in cutting-edge trends in our field. In addition to the annual conference and PDS workshops, I would like to see NEAIR offer and/or sponsor training opportunities in specific topics of interest to the IR community such as information technology, analytics, leadership, and policy. I think that NEAIR should be the model among the regional AIR affiliates.



Name: Kristen Procopio

Email: kprocop1@providence.edu

Institution:

Providence College

Education:

M.A.T.- Visual Arts

The University of the Arts, Philadelphia, PA

B.F.A.- Illustration

University of Massachusetts-Dartmouth, North Dartmouth, MA

A.A.S.- Graphic Design

Mount Ida College, Newton, MA

Service to NEAIR, AIR, and/or state Affiliates:

Member since 2004

Local Arrangements Committee- 2013

Newport, RI

Presenter (2013)

Short Goal Statement:

I am truly honored to be nominated to serve on the Steering Committee-At-Large. Since joining NEAIR, I have developed life-long friendships, found unlimited professional support and developed and strengthened my IR skills through many educational opportunities. If elected, I will bring my dedication, hard work, collaborative nature and energy to any project that I am a part of.

## Nominations Committee, at-large (select 5 candidates):



Name: Heidi Barth

Email: [hbarth@ccbcmd.edu](mailto:hbarth@ccbcmd.edu)

Institution:

Community College of Baltimore County

Education:

Towson University - Master of Arts, Geography and Environmental Planning

Frostburg State University - Bachelor of Arts, Sociology and Geography

Service to NEAIR, AIR, and/or state Affiliates:

Served on the board for MDAIR (Maryland Association of Institutional Researchers)

Active member of MCCRG (Maryland Community College Research Group)

Short Goal Statement:

I am currently the Director of Institutional Research at the Community College of Baltimore County. I would like to become more involved with IR affinity groups that are larger than the two Maryland affinity groups that I am active with on a regular basis.



Name: Marcia Finch  
Email: finchm@neumann.edu

Institution:  
Neumann University

Education:  
Graduate Certificate in Applied Statistics; The Pennsylvania State University, State College, PA

MBA for Business, Government and Not-for-Profit Management; Willamette University, Salem, OR

BS Mathematics; Willamette University, Salem, OR

Service to NEAIR, AIR, and/or state Affiliates:  
North East Association for Institutional Research (NEAIR) member since 2011

Best Paper Committee 2013-14, 2015-16  
Conference Evaluation Coordinator 2016-19  
Conference Proposal Peer Reviewer since 2013

Association for Institutional Research (AIR) member since 2016

Annual conference panelist 2016

Short Goal Statement:

Having been a member of NEAIR for more than 5 years, I have always been impressed with and thankful for the efforts of the association in offering resources for networking and professional development. As a member I want to contribute whenever possible and am therefore honored to be nominated. If selected as an at-large member of the nominating committee, I would like to help NEAIR continue its support of our members.



Name: Karen Froslid-Jones

Email: kfroslid@american.edu

Institution:

American University

Education:

MA and PhD(ABD) American University

BA Macalester College

Service to NEAIR, AIR, and/or state Affiliates:

20+ year member of NEAIR. Presenter at conferences, including workshops. Reviewer of conference proposals.

Short Goal Statement:

There is a ton of talent in our region! Let's find ways to tap into this by broadening our outreach and by making the work of NEAIR even more transparent and accessible. I would be particularly interested in finding ways for getting young professionals more involved in NEAIR. Also, it would be great to find ways to encourage long-time NEAIR members who have not yet served in leadership positions to be become involved in NEAIR.



Name: Victor Sensenig

Email: vsensenig2@washcoll.edu

Institution:

Washington College

Education:

B.A., Messiah College, 2002

M.A., Villanova University, 2004

Ph.D., Penn State University, 2012

Service to NEAIR, AIR, and/or state Affiliates:

Board Member of Maryland Association for Institutional Research and Segmental Representative for Private & Independent Institutions.

Short Goal Statement:

Having served as Director of IR and now as VP for Planning and Policy, I am very invested in the need for good data, data analysis, and data-informed decision making. Institution rely on organizations like NEAIR to keep us informed of the latest trends, tools, and best practices in the IR field and provide us with opportunities for professional development. I would like to be of service to an organization that provides us with so much in return.



Name: Kristen Sullivan

Email: [sullivanke@merrimack.edu](mailto:sullivanke@merrimack.edu)

Institution:

Merrimack College

Education:

M.Ed. in Policy, Planning, and Administration, Boston University

B.A. in Sociology, University of New Hampshire

Service to NEAIR, AIR, and/or state Affiliates:

NEAIR member since 2006

NEAIR Conference Proposal Peer Reviewer- 2011, 2013, 2015

AIR member since 2006

Peer Reviewer for the National Survey of Institutional Research

Peer Reviewer for the Statements of Aspirational Practice for Institutional Research

Short Goal Statement:

I have been in IR and a member of NEAIR for 11 years now. For most of that time, I have been a quiet observer while also benefitting from the many great opportunities that the NEAIR membership provides, from the annual conferences to the support and guidance found from the listserve and the members. I feel that it is now my time to give back and serving on the Nominating committee would be a great way to do so. Over the past decade, and even more so in recent years, the world and work of IR has seen much change, yet the heart and core of what we do as institutional researchers is still the same. My overarching goal as a member of the nominating committee would be to help recruit candidates who can move forward the professional growth of NEAIR members while both embracing the changes IR is facing and also ensuring that we don't lose sight of the heart and core of IR.



Name: Hui Xiong

Email: xionghui301@gmail.com

Institution:

Wellesley College

Education:

Ph.D, Research, Statistics and Evaluation, Curry School of Education at University of Virginia, 2009

Service to NEAIR, AIR, and/or state Affiliates:

No previous experience

Short Goal Statement:

NEAIR has been a organization/place for my personal professional growth in the past 6 years. In participating in service to the organization, I hope to be more involved and make my contribution.



Name: Henry Zheng  
Email: hyz216@lehigh.edu

Institution:  
Lehigh University

Education:  
Ph.D in Public Policy and Management, Ohio State University  
Research Fellow, National Center for Education Statistics, US Dept of Education  
MBA in Strategy and MIS, Ohio State University  
BS in Economics, Jinan University of China

Service to NEAIR, AIR, and/or state Affiliates:  
2016-2017, NEAIR Grants Committee  
2016-2017, AIR Forum Proposal Reviewers  
2016-2017, AIR Peer Reviewers  
2016-2017, AIR Forum Advisory Group

Short Goal Statement:  
Data is the new oil, says Fortune Magazine. Analytics is the refinery, proclaims Deloitte Magazine. No doubt, in the age of Internet of Things (IoT), Big Data, and artificial intelligence, data assets and the utilization of data intelligence to support decision making will be critical to higher education institutions that are under tremendous pressure to be more efficient, effective and accountable. This is a time of challenge for the institutional research community and a time of opportunity as well. Institutional research needs to branch out of the traditional data collection and data reporting model and plays a more active role in providing actionable insights to support campus decision making, from program review to strategic planning, from academic dashboard to competitive intelligence. As a professional community, NEAIR plays a pivotal role in connecting members to cutting edge thinking in higher education, innovative approaches to using data and analytics , and advances in analytical tools. I am interested in competing for a seat at NEAIR's Nomination Committee so that I can make contributions in the following ways: 1) advocating for the adaption of the new Statement of Aspirational Practice and translating it to NEAIR's professional development efforts; 2) supporting highly capable and passionate individuals to become officers of NEAIR; and 3) connecting with the IR communities to share our knowledge and experience.

## Nominations - Community College Sector (select 1 candidate):



Name: Alexa Beshara-Blauth

Email: abeshara@ocean.edu

Institution:

Ocean County College

Education:

MBA, Colorado State University

BA Statistics, The College of New Jersey

Service to NEAIR, AIR, and/or state Affiliates:

NEAIR:

- Continuing Member
- Nominations Committee (2013-2014)
- Grants Committee (2012-2015)

AIR:

- Recipient of Presidential Scholarship for Data and Decisions Academy (2014)

New Jersey Association for IR (NJAIR)

- Chair (2012-2013)
- Steering Committee (2011-2012)

Short Goal Statement:

Knowing the value of NEAIR and its impact on both professional development and the field of IR, I will be committed to promoting the most qualified candidates for the elected office. It is vital to have driven, innovative, and dedicated leaders in order to ensure the growth and future of NEAIR!



Name: Shawn LaRoche

Email: slaroche5@mwcc.mass.edu

Institution:

Mount Wachusett Community College

Education:

B.A. – Liberal Arts, English – University of Massachusetts-Amherst

Service to NEAIR, AIR, and/or state Affiliates:

NEAIR:

- Member (2013 – current)
- Conference Attendee (2013 – 2016)
- Conference Dinner Group Leader (2014 – 2015)
- Conference Registration Desk Volunteer (2014 – 2016)
- Membership Committee, Social Media (2015 – current)
- 2016 Poster Presenter
- 2016 Local Arrangement Committee, Dinner Group Co-Coordinator

AIR:

- Member (2013 – current)
- AIR Data & Decisions Academy Presidential Scholarship Recipient (2014)
- Tech Tips Peer Reviewer (2015 – 2016)
- Tech Tips Contributor (2015 – 2016)

Short Goal Statement:

NEAIR provides numerous forms of professional development, opportunities to build and cultivate relationships, and many ways to volunteer for the organization. I have taken advantage of these opportunities and my career development has accelerated because of my NEAIR experiences. In addition to volunteering on my own for different roles in NEAIR, I have been encouraged by members to pursue association roles that I may not have otherwise considered. I want help to identify and embolden members who are eager to contribute and lead the association. Further, I want to ensure all institutional types and members from varying backgrounds are considered for the ballot.