

SATURDAY November 3, 2012									
11:00 am - 12:00 pm	Conference Registration - Crystal Ballroom Coatrium								
2:00 pm - 7:00 pm	Your Third Place - Crystal Ballroom Level								
	Waterford	Haverford	Lalique						
1:00 pm - 4:00 pm	Newcomers to Institutional Research - Part I (Shedd, Schehr)	An Introduction to R and LaTeX for IR Part I (Laptop with R, LaTeX and RStudio software required.) (Bryer)	How to Manage a Small (or One-person) Office (Laptop Required) (Hess)						
5:30 pm - 6:30 pm	Welcome Reception - Concours Terrace								
6:30 pm	Saturday Evening Dinner Groups (Meet at the Concours Terrace)								
SUNDAY November 4, 2012									
8:00 am - 6:00 pm	Your Third Place - Conference Registration and Internet Café - Crystal Ballroom Level								
	Susquehanna/Severn	Potomac/Patuxet	Diplomat	Ambassador	Cabinet	Judiciary	Congressional	Old Georgetown	Embassy
9:00 am - Noon	Taking the Next Step: Career Management in IR (Nesler)	An Introduction to R and LaTeX for IR Part II (Laptop with R, LaTeX and RStudio software required.) (Bryer)	NCES's Other (non-IPEDS) Postsecondary Studies and Data Tools (Laptop Required) (Hunt-White, Crissey)	Facilitating the Strategic Planning Process: An Important Role for IR (Trainer)	Newcomers to Institutional Research - Part II (Shedd, Schehr)	Tips and Tricks for Supporting Enrollment Management from the Trenches: A Survival Guide (Laptops with Excel Req'd) (Ferguson)	Using Excel Pivot Tables for Strategic Data Management (Laptops with Excel 2010 Required)	Quick and (Not) Dirty Benchmarking with IPEDS (Laptop Required) (Abbey)	
Noon - 1:00 pm	Lunch Break - on your own								
Noon - 5:00 pm	Exhibitors and Posters on display for informal viewing - Crystal Ballroom Level								
	Susquehanna/Severn	Potomac/Patuxet	Diplomat	Ambassador	Cabinet	Judiciary	Congressional	Old Georgetown	Embassy
1:00 pm - 4:00 pm	Course Embedded Assessments: Why, When, Where, and How (Danielson)	How Institutional Research Can Maximize its Impact on Improving Student Success (Hemenway)	NCES's Other (non-IPEDS) Postsecondary Studies and Data Tools (Laptop Required) (Hunt-White, Crissey)		Beyond Newcomers: Insights for Continued Professional Growth (Brodigan, Clune-Kneuer, Fink, Larson)	Experienced Practitioners' Colloquium: Practically True Confessions in IR (Dooris, Nesler, Hess)	Taking a Look at the Playbook for Student Learning Outcomes Assessment (Kelly)	Using the National Student Clearinghouse -How, When and Why? (Laptop Required)	
4:10 pm - 4:50 pm	Mentor Program & Newcomers Reception - Concours Terrace								
5:00 pm - 6:15 pm	OPENING PLENARY: Erick Brethenoux (IBM/SPSS) "The Power of Predictive Analytics in Higher Education" Crystal Ballroom Note: Exhibitor Lightning Talks to Follow Opening Plenary								
6:30 pm - 8:30 pm	Visualizing the Future Reception and Banquet Reception-Concours Terrace, Banquet-Crystal Ballroom								

Color Coding	New/Cutting Edge Tech Skills Workshop
--------------	---------------------------------------

MONDAY November 5, 2012									
8:00 am - 7:00 pm	Your Third Place - Conference Registration, Exhibitors, Internet Café, and Posters on display for informal viewing - Crystal Ballroom Level								
7:30 am - 8:45 am	Continental Breakfast - Crystal Ballroom								
8:00 am - 8:45 am	Penn State's Graduate Certificate in Institutional Research (Loomis)	The Delaware Study and Out-of-Classroom Faculty Activity Study (Walters)	Greater Philadelphia Assoc. for Institutional Research (GPHLAIR) (May)	SUNY Association for Institutional Research and Planning Officers (AIRPO) (Karp, Szelest)	Meeting Federal Disclosure Requirements (Hammond, Finkle - U.S. Department of Education)		Higher Education Data Sharing (HEDS) Consortium (Blaich)	U.S. News Rankings & Update (Morse)	Using Tk20's Assessment System to Optimize Outcomes Assessment: Case Studies (Rogers, Carroll, Levy)
9:00 am - 10:15 am	KEYNOTE ADDRESS: David Bergeron (U.S. Department of Education) Lessons the Data Teach Us Crystal Ballroom								
10:15 am - 10:45 am	Coffee Break - Crystal Ballroom Level								
	Susquehanna/Severn	Potomac/Patuxet	Diplomat	Ambassador	Cabinet	Judiciary	Congressional	Old Georgetown	Embassy
10:45 am - 11:30 am	Expanding the Role of IR – Practices in Financial Aid Reporting (Beads, Gillespie)	Creating a Longitudinal Data File to Study Faculty Careers (Deutsch, Iglesias, Finkelstein)	Case Study: Transfer Success from 2-year to Regional Center (Muntz, Lang, Mund, Nadasen, Bell, Appel)	Creating a Campus Climate Survey that Fits Your Institution's Values. (Turrentine)	An Examination of Tuition Discounting Before/During the Great Recession (Duggan, Mathews)	Into the Void: What Happens to Our Reports? (Sharkness, Botler, Terkla)	Inventing a New Wheel: Assembling a Campus-Wide Doctoral Program Review (Filep, Blaustein)	Are Students Dropping Out or Dragging Out the College Experience? (Stratton, Wetzel)	Demonstration of Blue Software for the Automation of Surveys and Course Evaluations by eXploration (Bedard)
11:45 am - 1:15 pm	Luncheon and Business Meeting - Crystal Ballroom								
1:30 pm - 2:15 pm	Persistence Puzzles' Missing Pieces: Non-Cognitive Data from ePortfolios (Easterling)	Using Internal Market Ratios to Detect Gender Differences in Faculty Salaries (Yao) Paper	Developing Community College Peer Institutions: Methods, Measures, & Issues (Musial-Demurat, Szelest) Paper	Using Sipina (Free Software) to Reduce the Number of Variables Considered (Welsh) Screenshots	IPEDS Update (Bell, Lenihan)	The Future of Student Learning Outcomes in the VSA (Keller, Hinds)	Developing an Internal Survey Protocol (Flanders)	How Less Selective, Four-year Institutions Responded to the Great Recession (Duggan, Piteros)	BINGO, Business Intelligence In Great Organizations, BI Speed Learning in 10 Minute Increments (Rouse)
2:30 pm - 3:15 pm	Visualizing the News: Bringing Environmental Scanning into the 21st Century (Ashton)	Maximizing the Utility of Alumni Feedback (Tammaro)	Finding Ways to Help Students Succeed in Calculus at a STEM Institution (Mahoney, Yang, Piper)	Putting Data First: Expanding IR Data Accessibility Using Online Tools (Butler)	The "Trial" of Triangulation: Measuring Curricular Change Effectiveness (Stassen)	Got Transfer Students? What About Them? (McDonnell, Kamal, King)	An Examination of the Students Who Left After First Year (Gao)	NCES Projection Methodology: Institutional Research Applications (Robles)	Four Years of Predictive Modeling and Lessons Learned (Johnson, Crawford)
3:15 pm - 3:45 pm	Dessert/Coffee Break - Crystal Ballroom								
3:45 pm - 4:30 pm	Mapping the Pipeline: Changing Demographics and Enrollment Impacts (Randall, Abbey)	Examining the Threat of Nonresponse Bias as a Follow-up to the NSSE (Allen, Coladarci) Paper	Application of Student Success Data to Decision Making and Resource Allocation (Doherty)	A Novice Approach to Report Creation using VBA and Excel Macros (Clements)	Measuring Student Engagement Through a Longitudinal Study (Brodigan)	Strategies for Improving Retention and Student Success (Laguilles, Coughlin, Uerling, Hamler, Fink)	Sharing Data on Campus: Creation of a University Factsheet (Sisco)	Engaging the Campus in Outcomes Assessment: Techniques and Best Practices (Rogers)	Discover a Comprehensive Approach to Institutional Effectiveness with Campus Labs (VanZile-Tamsen, Weisman)
4:45 pm - 5:30 pm	Data With a Twist Keynote: Catherine Plaisant (University of Maryland) Information Visualization: from Data to Insight Crystal Ballroom								
5:30 pm - 6:30 pm	Data With a Twist Reception - Includes Formal Poster Session - Crystal Ballroom Level (Presenters will be available from 5:30pm - 6:30 pm; Best Visual Display Award will be presented at 6:00 pm)								
6:30 pm	Monday Evening Dinner Groups (Sign-up at Conference Registration located in the Crystal Ballroom Foyer, Meet in Lobby/Concours Terrace)								
	Color Coding	Contributed Paper	Workshare	Techshare	SIG	Focus Group - By Invitation Only	table topics	NEAIR Member & Exhibitor Presentation	2-year Institution Interest 2-Year

TUESDAY November 6, 2012									
8:00 am - 11:00 am	Your Third Place - Conference Registration, Exhibitors, and Internet Café - Crystal Ballroom Level								
7:30 am - 8:45 am	Breakfast - Crystal Ballroom								
8:00 am - 8:45 am	NOTE: SIGS will be held in the breakout rooms below, Table Topics will meet at designated tables in the Crystal Ballroom during breakfast. Please eat breakfast prior to joining a SIG.								
	Measuring the Effectiveness of Certificate Programs	IR Role in the Globalization of Higher Education Institutions	IR websites: Information Dissemination	Second-Year IR Professionals					
8:00 am - 8:45 am	Susquehanna/Severn	Potomac/Patuxet	Diplomat	Ambassador	Cabinet	Judiciary	Congressional	Old Georgetown	Embassy
	Banner Users Group (Cohen)	Jenzabar Users Group (Junker)	Graduate Education (Snover)	Online Learning and Virtual Institutions (Daniels)	Catholic Higher Education Research Cooperative (CHERC) (Uerling)			U.S. News Rankings & Update (Morse)	Qualtrics: Sophisticated Research made Simple (Durrant)
9:00 am - 9:45 am	OPIR Data Service: Ad Hoc Reporting Made Easy (Egypt)	Creating a Culture of Assessment: Marketing Online Course Evaluations (Puhala) Paper	Non-Returner Survey to the Retention Survey Part I: Why Students Leave (Richman, Ariovich, Long)	Working Smarter - Lessons Learned from Software Development (Appel)	Understanding the Meaning of Community on Campus (Kaib, Yu-Chuan)	Is Student Life Assessment Different from Student Learning? (Brodigan)	Integrating IR, Registrar, and IT Requests (Clune-Kneuer, Heidrich)	IPEDS R&D: An Update on NPEC and TRPs (Bell, Lenihan)	Provide the President's Cabinet and Board of Trustees with Interactive Dashboards that They Can't Help But Pay Attention To! (Stevens)
10:00 am - 10:45 am	Streamlining External Reporting: A Supplement to the Common Data Set (Roscoe)	Testing Differences: Contrasts in Group Perceptions of Mission and Identity (Pavlick)	Non-Returner Survey to the Retention Survey Part II: Retaining Students (Richman, Ariovich, Long)	Supporting Assessment with an Electronic Assessment System (Carroll)	Where Did They Go and Why Did They Leave Before They Graduate? (Hser)	Understanding Why Students Fail: A Mixed-Methods Collaboration (Dooris, White)	Developing a Data Dictionary for a Heterogeneous Institution (Starling, Ng, Taimuty)	Integrating Learning Objectives Into Your Curriculum Management Process (Appel, Colson, La Voy, Clement)	Assessing your Research Analytics Needs (Nitecki, Skoczylas)
11:00 am - 11:15 am	Coffee Break - Crystal Ballroom								
11:15 am - 12:15pm	CLOSING PLENARY -Tina Leimer (Reshaping IR listserv, Ashford University) Visualizing the Future of Institutional Research Crystal Ballroom								
12:15 pm - 1:00 pm	Closing and Annual Raffle - Crystal Ballroom								

Color Coding	Contributed Paper	Workshare	Techshare	SIG	Focus Group - By Invitation Only	table topics	NEAIR Member & Exhibitor Presentation	2-year Institution Interest 2-Year
--------------	-------------------	-----------	-----------	-----	----------------------------------	--------------	---------------------------------------	--