

North East Association for Institutional Research - Preliminary Conference Program

SATURDAY, NOVEMBER 12, 1994		
1:30 - 3:30 pm	Registration	
2:00 - 5:00 pm	Mary Ann Heverly, Director of Institutional Research Delaware County Community College	Using Total Quality/Continuous Quality Improvement in Institutional Research (Part 1) <i>Workshop</i> This workshop is designed for people already introduced to TQ/CQI who want experience applying TQ/CQI to daily work. Most of the workshop will be spent identifying the components of a process and developing a plan for assessing/monitoring the process.
2:00 - 5:00 pm	Michael F. Middaugh, <i>Director of IR and Planning</i> Karen Bauer, <i>Senior Research Analyst</i> Dale Trusheim, <i>Associate Director of IR and Planning</i> University of Delaware	Newcomers to Institutional Research (Part 1) <i>Workshop</i> This workshop is designed to give new practitioners in institutional research a hands-on approach to getting started in the field. Using the NEAIR Monograph "A Handbook for Newcomers to Institutional Research" workshop participants will walk through a series of exercises designed to address such issues as how to ensure data integrity; developing factbooks and reports that are used by college presidents; defining critical issues for institutional research at your college; identifying sources of data; conducting survey research; and developing forecasting models.
2:00 - 5:00 pm	MaryAnn Coughlin, <i>Associate Prof. of Research & Statistics</i> Springfield College	Statistics for Institutional Research: An Introduction/Refresher <i>Workshop</i> Basic statistical ideas will be covered in this workshop which is intended as an introduction or refresher course. We will examine descriptive statistics, sampling and probability theory and some inferential statistics (chi square, t-test and Pearson's r).
5:30 - 6:30 pm	Early Bird Reception (Cash bar / hors d'oeuvres)	
6:30 - 7:00 pm	Future Schlock: A Musical Comedy by the MdAIR Players	
SUNDAY, NOVEMBER 13, 1994		
8:00 - 5:00 pm	Registration	
9:00 - 12:00 noon	MaryAnn Coughlin, Associate Prof. of Research & Statistics Springfield College	Intermediate Statistics for Institutional Research <i>Workshop</i> This workshop will pick up inferential statistics where the introductory workshop leaves off and will discuss such topics as Analysis of Variance, Regression, and Factor Analysis.
9:00 - 12:00 noon	Mary Ann Heverly, <i>Director of Institutional Research</i> Delaware County Community College	Using Total Quality/Continuous Quality Improvement in Institutional Research (Part 2) <i>Workshop</i> This is a continuation of part 1 and may only be taken by those taking part 1. (See workshop description given for Saturday, November 12)

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SUNDAY, NOVEMBER 13 (CONTINUED)		
2:00 - 3:30 pm	Vendor Demonstrations Walking Tour of Baltimore	
4:00 - 5:00 pm	Keynote Address	
5:00 - 6:00 pm	Mentor/Mentee Meeting	
6:00 - 10:00 pm	** Special Event at Westminster Hall **	
MONDAY, NOVEMBER 14, 1994		
6:30 - 7:30 am	Fun Run/Walk	
7:30 - 9:00 am	Continental Breakfast	
7:45 - 8:45 am	Peter Murray	Catholic Universities of America Special Interest Group Representatives of Catholic colleges and universities are invited to share experiences and common concerns and to plan activities of mutual benefit.
7:45 - 8:45 am	Alan J. Sturtz,	Two-Year Colleges Special Interest Group An opportunity for those in IR at two-year institutions to discuss problems, concerns and issues.
7:45 - 8:45 am	Michael McGuire and James Trainer	Higher Education Data-Sharing Consortium Special Interest Group An opportunity for HEDS members and others interested in data exchange activities to discuss current plans and future areas of analysis.
7:45 - 8:45 am	Richard Rugen	Pennsylvania State System of Higher Education Special Interest Group Institutional researchers from the State System in Pennsylvania will meet to discuss current issues and concerns.
7:45 - 8:45 am	Ellen Armstrong Kanarek	ASQ & ASQ+ Users Group Special Interest Group An opportunity for those interested in the Admitted Student Questionnaire or Admitted Student Questionnaire Plus to discuss their experiences, have their questions answered, and learn what changes may be planned.
8:00 - 10:00 am	Registration	
9:00 - 9:50 am	Panel on Higher Education Policy Issues and IR (tentative)	

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MONDAY, NOVEMBER 14 (CONTINUED)		
10:55 - 11:35 am	John Kraus, <i>Director of Institutional Research</i> University of New Hampshire	<p style="text-align: center;">Departmental Profiles: Information for Academic Program Policy Decisions <i>Paper</i></p> <p>Since 1971, Departmental Profiles have provided UNH administrators with a variety of data and comparative measurement on department, college and university budgets, faculty, and credit production. A three year collaborative process has refined the profiles to address future academic policy concerns and programmatic decision-making issues.</p>
10:55 - 11:35 am	Arthur Kramer, <i>Director of Institutional Research</i> Passiac County Community College	<p style="text-align: center;">Environmental Scanning on a Limited Budget in an Urban Community College: An Ongoing Process <i>Paper</i></p> <p>This paper discusses an environmental scan to evaluate demographic, technological, economic and immigration changes within the service area of an urban community college. Due to budgetary limitations, many secondary data sources are used. The results have been used in accreditation, program review and strategic planning.</p>
10:55 - 11:35 am	Anne Marie Delaney, <i>Director of Program Research</i> Boston College	<p style="text-align: center;">Quality Assessment of Professional Master's Degree Programs <i>Paper</i></p> <p>Presentation of the research design and significant results from a master's level assessment study. The paper demonstrates how survey research can be used to focus on student outcomes and accomplish a comprehensive assessment responsive to policy concerns of administrators, instructional values of faculty, standards of professional practice and specific program goals.</p>
11:35 - 12:00 noon	Vendor consulting and networking	
12:00 - 1:30 pm	Business Meeting and Luncheon	
1:30 - 2:00 pm	Vendor consulting and networking	
2:00 - 2:55 pm	Karen W. Bauer, <i>Assistant Director, IR and Planning</i> University of Delaware 1993 NEAIR Research Grant Recipient	<p style="text-align: center;">Cognitive and Social Gains of College Freshmen <i>Paper</i></p> <p>Findings from the first year of this longitudinal study are presented. Results from the Fall 1993 and Spring 1994 surveys and Spring focus group discussions offer information on self-reported freshmen demographics, anticipated activities, as well as level of satisfaction and academic and social gains made over the 93-94 school year.</p>
2:00 - 2:55 pm	Charles Secolsky, <i>Research Associate, Office of IR</i> Rockland Community College	<p style="text-align: center;">The Use of Measurement Tools in Institutional Research <i>Paper</i></p> <p>Three areas in which measurement tools are essential to institutional research are discussed: the creation of scales for measuring dimensions of how a new course affects students, tools for establishing "cutoff" scores, and tools for validating "cutoff" scores using grade performance.</p>

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3:30 - 4:25 pm	Yun K. Kim, <i>Director of Institutional Research</i> Goucher College	Freshmen for Sale: Role of Financial Aid in Matriculation of Admitted Students <i>Paper</i> Financial aid is no longer limited to lessening the burden of students and their families. Recently it has become a tool for buying students. Do we really understand the role of financial aid in freshman matriculation? This presentation describes an effort to understand the interplay between financial aid and student matriculation.
4:30 - 5:15 pm	Herbert M. Turner, III, <i>Research Analyst, IR and Planning</i> University of Delaware	Faculty Teaching and Enhancing Budget Flexibility <i>Paper</i> The Office of IR and Planning studied the teaching productivity of the University's full time faculty. Applying a methodology developed by the Maryland Higher Education Commission, this study benchmarked the faculty's level of productivity and estimated the cost-savings to the University if that level of productivity were to increase beyond the benchmark.
4:30 - 5:15 pm	Barbara A. Thelen, <i>Assistant for Institutional Research</i> Thomas P. Judd, <i>Director of Institutional Research</i> Rockland Community College	From Number 2 Pencil to Final Report: Evolution in Intervening Technology <i>Workshare</i> In a workshare presented at the 1989 NEAIR conference, we demonstrated the hardware and software we used in large data collection processes. A second look at this system will illustrate how it has evolved as changes in our expertise, technology and budget allocations have occurred.
4:30 - 5:15 pm	Michael J. Keller, <i>Director of Policy Analysis and Research</i> Maryland Higher Education Commission Marvin A. Titus, <i>Planning & Policy Information Specialist</i> University of Maryland System Admin.	Two State-Level Enrollment Projection Models: Different Methods, Same Results <i>Topical Case Study</i> This session involves a discussion of the methodologies used in two enrollment projection models developed independently to predict trends at senior public campuses in one state. The accuracy of the two models was demonstrated by their similar results and closeness to 1993 actuals.
4:30 - 5:15 pm	Barbara Sadowski, <i>Dir. of Planning/Institutional Research</i> Marie Huester, <i>Assistant Director., Planning/IR</i> Marywood College	Techniques and Instruments Used to Evaluate the Effect of Technology in Improving Academic Programs <i>Topical Case Study</i> Evaluation and results of a 4-year grant providing a multimedia science laboratory, faculty workstations, peripherals enhancing a psychology lab and campus networking will be presented. Data supporting improvements in quality of instruction, faculty effectiveness and enrollment increases will be discussed.
5:30 - 7:00 pm		Cash Bar / hors d'oeuvres
7:00 - ?		The Toast of Baltimore

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TUESDAY, NOVEMBER 15 (CONTINUED)		
9:50 - 10:35 am	<p>Ann Preston, <i>Professor of Communication</i> North Dakota State University</p> <p>John F. Biter, <i>Director of Institutional Research</i> St. Bonaventure University</p>	<p style="text-align: center;">Chicken, Egg, Hatchery: Product before Public Relations <i>Paper</i></p> <p>This research paper establishes a model that institutions can use to define their cultures and images to prevent clashes of values and behaviors or identity and image as the institutions attempt to adapt to the changing marketplace.</p>
9:50 - 10:35 am	<p>William S. Stuart, <i>Research Assistant, Office of Planning and IR</i></p> <p>Rita Malenczyk, <i>Writing Dir. and Asst. Professor of English</i></p> <p>Eastern Connecticut State University</p>	<p style="text-align: center;">Swimming Skills & Writing Skills; How do we Assess Them? <i>Paper</i></p> <p>Assessment of the Eastern Connecticut State University Writing Program provides a model for the examination of writing assessment methods and assessment-based policy making. The validity and reliability of assessment by writing sample, the principle method used in the study, are discussed.</p>
9:50 - 10:35 am	<p>Thomas P. Judd, <i>Director of Institutional Research</i> Rockland Community College</p>	<p style="text-align: center;">Transfer Students: A Source for Examining Academic Integrity <i>Paper</i></p> <p>This is the latest is a series of studies examining academic integrity. Previous studies compared course content and faculty use of grades in two and four year institutions. This study used the experiences of transfer students as a source of evidence for examining academic integrity.</p>
9:50 - 10:35 am	<p>Oyebanjo A. Lajubutu, <i>Director of Institutional Research</i> Hartford Community College</p>	<p style="text-align: center;">Transfer Patterns of Students at a Two-Year College <i>Paper</i></p> <p>This paper examines the transfer patterns of first-time freshmen of Fall 1988 and 1989 at a two-year College. The analysis shows when students are prone to leave, the lag after exiting and enrolling at the transfer institution, and the degree to which students who intended to transfer met their goals.</p>
10:35 - 11:00 am	Coffee Break and Networking	
11:00 - 12:00 noon	Grand Finale Conference Wrap-Up Surprise Event	
12:30 - 4:00 pm	Steering Committee meeting and luncheon	