



2017 EXHIBITOR SPONSORSHIP LEVELS

Early Bird Deadline – July 31, 2017.

Pricing reflects increase after deadline.

Find Sponsor Information at <http://www.neair.org>

	DIAMOND (1) \$5,000/\$5,250	PLATINUM (5) \$3,000/\$3,250	GOLD (8) \$2000/\$2,250	SILVER (6) \$1,250/\$1,400	BRONZE (unlimited) \$500
EXHIBITOR SHOWCASE					
Booth in Exhibition Hall includes 6 ft table, 2 chairs, waste paper basket, power strip, and internet. Location determined by level & purchase date	PREMIER (20 ft of space)	10 ft of space	10 ft of space	10 ft of space	
Complimentary Conference Registration includes conference meals, breaks, receptions, and access to all general and breakout sessions. Additional registrations or Name Badge Only options may be purchased.	3	1	1	1	
Dedicated Reception and Breaks for Exhibitor Showcase	✓	✓	✓	✓	
BRANDING					
Floor Cling Promoting Sponsor Logo placed in strategic area	✓				
Sponsor Logo Imprint on conference bag	✓				
Sponsor Promotional Item or Material distributed in conference bag	✓				✓
Sponsor Graphic on Program-At-A-Glance	✓				
Sponsor Graphic on home page: slide (diamond); scrolling logo (platinums)	✓	✓			
Banner and signs arranged strategically throughout hotel	✓	✓	✓	✓	
Announcements on social media (Twitter, Linked-in, Facebook, Website)	✓	✓	✓	✓	
2017 Sponsors To Date Conference Web Page linked to sponsor site	✓	✓	✓	✓	✓
PowerPoint Slideshow at Sunday Banquet and Monday Luncheon	✓	✓	✓	✓	✓
Sponsor Descriptions and Logo in online conference program	Half page	Half page	Fourth page	Eighth page	Eighth page
Listing and links in conference mobile app	✓	✓	✓	✓	✓
PRESENTATION OPPORTUNITIES WITH ATTENDEES					
Lightning Talk – an “elevator pitch” following Sunday Plenary	1 minute	1 minute			
Lightning Talk – an “elevator pitch” following Monday Plenary	2 minute				
Personalized Pre-conference Email invitation to session to all attendees	✓	✓			
Personalized Post-conference Email to all attendees	✓				
Exhibitor Presentation Session (45 Minutes) / Power Talk (15 minutes each) scheduled in order of level and committed sponsorship	45 minute session	45 minute session	15 minute Power Talk		
Conference Directory including attendee contact info by Nov 1	MSEXcel	Adobe PDF	Adobe PDF	Adobe PDF	

Contact: Gina Calzaferri, NEAIR Exhibitor Sponsor Coordinator, (215) 204-8277, gina.calzaferri@temple.edu or Beth Simpson, NEAIR, 302.559.5638, neair@neair.org