

PROGRAM AT A GLANCE - DRAFT
2017 NEAIR Annual Conference -- Jersey City Newport, NJ #NEAIR17

SATURDAY NOVEMBER 18									
7:45 - 5:30 PM	CONFERENCE REGISTRATION America Foyer 2nd Floor								
	Liberty I 2nd Floor	Liberty II 2nd Floor	Liberty III 2nd Floor	America I 2nd Floor	America II 2nd Floor	Enterprise I 2nd Floor	Enterprise II 2nd Floor	Freedom 2nd Floor	Intrepid 3rd Floor
Pre-Conf Workshops 9:00 - 12:00 PM 10:30 AM Coffee Break	Improving Institutional Effectiveness & Assessment in AES Units (Dorime-Williams)		IPEDS: Human Resources 8:30 am - 12:15 pm					Tableau Fundamentals for the IR Professional (Abbey)	
12:00 - 1:30 PM	LUNCH OWN YOUR OWN								
Pre-Conf Workshops 1:30 - 4:30 PM 2:45 PM Coffee Break	Improving Institutional Effectiveness & Assessment in AES Units (Dorime-Williams)		IPEDS: Student Financial Aid 1:30 pm - 5:00 pm		Career Management and Leadership in IR (Nesler, Carroll)	Introduction to Propensity Score Matching (Bittinger)	Introduction to Statistics using SPSS (Sharkness)	Tableau Fundamentals for the IR Professional (Abbey)	Newcomers to Institutional Research (Sullivan, Yin, Ariovich)
5:30 - 6:00 PM	NEAIR CONNECTS <i>Connect with friends and the JC & NYC areas. Local Arrangements volunteers will help you with Saturday night Dinner Group sign-ups and answer any of your general sightseeing questions.</i> Liberty Ballroom (I & II) 2nd Floor								
6:00 PM	SATURDAY EVENING DINNER GROUPS ☑								

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SUNDAY NOVEMBER 19									
8:00 AM - 5:30 PM	CONFERENCE REGISTRATION America Foyer 2nd Floor								
	Liberty I 2nd Floor	Liberty II 2nd Floor	Liberty III 2nd Floor	America I 2nd Floor	America II 2nd Floor	Enterprise I 2nd Floor	Enterprise II 2nd Floor	Freedom 2nd Floor	Intrepid 3rd Floor
Pre-Conf Workshops 8:30 - 11:30 AM 10:00 am Coffee Break	Implementing the New Middle States Standards (Trainer, Thorpe, LaVoy)	Survey Research Methods: Key Aspects and Best Practices (Williams, Bittinger)	Working with Your National Student Clearinghouse Data (Borkowski-Valentin)	Strategies for a Successful Institutional Research Office (Sturtz)	Tackling Mid-Career Challenges: A Hands On Approach (Nesler, Carroll)	Visualizations and Reports in R (Aloisio)	Predicting Outcomes: Research Questions, Designs, and Analysis (Coughlin)	Focus Group Analysis: Making Sense of Respondents' Experiences (Walker, Ariovich, Georgeiva)	Newcomers to Institutional Research (Sullivan, Yin, Ariovich)
11:30 AM - 1:00 PM	LUNCH ON YOUR OWN								
Pre-Conf Workshops 1:00 - 4:00 PM 2:30 PM Coffee Break	Applications of Strategic Enrollment Management Research (May)	Survey Research Methods: Key Aspects and Best Practices (Williams, Bittinger)	Create Meaningful Results with Data Visualization: Hands On (Berry, Helbig, Huff)	IR DIY: Building Your Leadership Toolbox (Kelly)	Using Delaware Cost Study Data, SEM & Data Envelopment Analysis (Eleuterio, Yan)	Visualizations and Reports in R (Aloisio)	IR's Dash to Dashboarding: Enhanced Topics in Excel Dashboards (Hetherington, Babic)	Focus Group Analysis: Making Sense of Respondents' Experiences (Walker, Ariovich, Georgeiva)	
1:00 - 4:00 PM	Prepping Posters for Set-up Reliant								
2:00 - 4:00 PM	Navigating NEAIR: A Newcomers Toolkit Intrepid 3rd Floor								
4:10 - 4:30 PM	Mentor Mentee Connect Intrepid 3rd Floor								
4:30 - 5:00 PM	WELCOME TO JERSEY CITY MEET AND GREET Visit Exhibitors and View Posters Liberty Foyer 2nd Floor and Newport Foyer 3rd Floor								
5:00 - 6:20 PM	KEYNOTE ADDRESS <i>Leadership Insights for IR in Disruptive Times</i> RANDALL J. VanWAGONER, Ph.D. President, Mohawk Valley Community College <i>Lightning Talks by Platinum Sponsors and Raffle immediately following speaker</i> Newport Grand Ballroom 3rd Floor								
6:20 - 7:00 PM	SUNDAY RECEPTION Cash Bar and Appetizers Newport Foyer 3rd Floor								
7:00 - 9:00 PM	SUNDAY DINNER BUFFET Newport Grand Ballroom 3rd Floor								
Color Coding	Speaker Session	Power Talk	Panel	Discussion Group	SIG	NEAIR Member & Sponsor Presentation	Invited Speaker		

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MONDAY NOVEMBER 20								
7:30 AM - 5:30 PM	CONFERENCE REGISTRATION America Foyer 2nd Floor							
7:30 - 9:00 AM	BREAKFAST We encourage attendees to have breakfast prior to participating in the SIGs. Newport Grand Ballroom 3rd Floor							
	Liberty I 2nd Floor	Liberty II 2nd Floor	Liberty III 2nd Floor	America 2nd Floor	Enterprise I 2nd Floor	Enterprise II 2nd Floor	Freedom 2nd Floor	Intrepid 3rd Floor
8:15 - 9:00 AM	SIG	SIG	SIG	SIG	NEAIR Member & Sponsor Presentation	SIG	SIG	SIG
9:10 - 9:55 AM	Harnessing the Power and Potential of Enrollment Analytics (Chalmers, Miori, Ph.D., and McBride)	Community college outcomes?using VFA metrics for improvement (Phillippe)	IR Perspectives on the Strategic Planning Process (Laguilles, Coughlin, Ferry, Terkla, Sharkness and Morgan)	IR+LOA = I Really Love Outcomes Assessment (Yin)	NEAIR Member & Sponsor Presentation	Purposeful Work: Fostering Reflective and Intentional Learners (McGuinness)	Using Tableau and OneNote to automate IR tasks (Gallimore) You Custom-Built That? Automated Reports vs. Graphic Design (Riehs and Reilly) A Student Attrition Report That Leadership Loves (Wonnell)	Discussing Data Governance: Successes and Challenges (Groenhout, Bjerklie, and Zuercher)
9:55 - 10:15 AM	Grab & Go Coffee Break Newport Foyer 3rd Floor							
10:15 - 11:15 AM	PLENARY ADDRESS <i>Want to Enhance Student Success? Elevate the IE/IR Profession.</i> CHRISTOPHER SHULTS, Ph.D. Dean of Institutional Effectiveness and Strategic Planning, MSCHE Accreditation Liaison Officer, Borough of Manhattan Community College <i>Diamond Sponsor Lighting Talk following plenary speaker</i> Newport Grand Ballroom 3rd Floor							
11:25 - 12:10 PM	Data-Driven Retention Support, a Campus-wide Collaboration (Lackner and Wynne)	Painless Program Prioritization: The Science and Art (Walker and Sheffield)	Institutional Researchers as Educators (Johnson, Clune-Kneuer, Dever, Hosch, and Laguilles)	From Design to Report: UMass Amherst's Campus Climate Survey (Williams, Remaly, and Bittinger)	Reporting and Beyond: Amping up your data with data visualization and predictive analytics (Wang, Berry)	Analytics to Operations: Discriminant Analysis in Math Placement (Dean and Odams)	Solving Weights on Class Sizes of US News Ranking with Modeling (Yang and Yang) Performance of 1st-Generation Cadets at West Point (Lan) Enrollment Forecasting at a Small Institution (Williams)	Not a Newcomer Anymore: Strategizing Your Mid-Career (Reilly and Goverts)
12:20 - 1:50 PM	ANNUAL BUSINESS MEETING LUNCHEON Newport Grand Ballroom 3rd Floor							
2:00 - 2:45 PM	Predictive analytics, Ethics, and Data Governance (Nadasen and Taylor)	R You Ready for This? An IR Journey to Automated Survey Reports (Morgan and Hatch)	The Role of the IR Office Pre- and Post-Merger (Kramer, Porterfield, Palladino, Qin, and Prior)	Tuition Revenue Projection: Effective, Simple, and User-Friendly (Fatima and Das)	NEAIR Member & Sponsor Presentation	Creating an Affordability Model for Professional Education (Spengler)	Transforming IR's Mission and Operations (Mulugetta and Earl) Playing in the Sandbox (DeRiggi) How Can We Gain Leadership Skills While in a Non-Leadership Role (Sapio)	An Experiment in Using Video to Present Institutional Information (Boden)
2:55 - 3:25 PM	Building Accountability by Developing a Compelling Scoreboard (Egypt and Fine)	Using the Equality of Opportunity Project's Data (Duggan, Hosch, and McGuinness)	Achieving optimal NSSE response rates: A case study (LaMendola and Hylton)	Student Retention: Why do they go and how can we make them stay? (Filep, Williams, and Stassen)	NEAIR Member & Gold Sponsor Presentation	Facilitating Change: Common Assessment in Multi-Section Courses (Ducette and Litchfield)	Hogwarts can help: The use of humor in assessment (Blau and Blau) An Elective Course to Engage Students in Accreditation (Strang)	The Student's Journey: IR's Role as Storytellers (Jacondin and McKoy)

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3:30 - 4:15 PM	DATA AND DESSERT BREAK Formal Poster Viewing with Poster Authors Available Announcement of Best Visual Display Award Presentation 4:10 PM Newport Foyer 3rd Floor Dedicated Meeting with Exhibitors at Booths Liberty Foyer 2nd Floor & Newport Foyer 3rd Floor							
4:20 - 4:50 PM	Using Student Survey Data to Inform Retention Effort (Gao)	Evaluating a 2nd Year Living and Learning Environment (Stratton and Hill)	Finding Peer Institutions: A Case Study (Millard)	Tips for Ensuring Effective Survey Research (DeRiggi)	NEAIR Member & Gold Sponsor Presentation	Creating an Assessment Plan to Evaluate Student Professionalism (Strang)	Getting on the fast track: the Data Request Overhaul (Dick and Heru)	Conducting an Assessment Day Using the LEAP Value Rubrics (Medeiros)
5:00 - 5:30 PM	Using Logic Models for Strategic Planning and Assessment (Kobrin and Anderson)	Operational Procedures and Methods That Increase Effectiveness (Babic and Green)	Tableau Dashboards to Visualize & Analyze StudentTracker Data (Alig)	Support Discovery of Institutional Priorities: Visual Reporting (Provencher)	NEAIR Member & Gold Sponsor Presentation	Engaging Students and Faculty in Student Assessment (Clark)	Maximizing Impact on Student Retention: An IR/Adm Collaboration (Dunseath, Tiberio, and Rumschik)	Analyzing a Near-Peer Mentor Program for Freshman STEM Courses (Yang, Piper, Fayette, Colon, and Mahoney)
6:00 PM	MONDAY EVENING DINNER GROUPS Meet in Hotel Lobby							
Color Coding	Speaker Session	Power Talk	Panel	Discussion Group	SIG	NEAIR Member & Sponsor Presentation	Invited Speaker	

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TUESDAY NOVEMBER 21									
7:30 - 11:00 AM	Conference Information Desk America Foyer 2nd Floor								
7:30 - 9:00 AM	BREAKFAST <i>We encourage attendees to have breakfast prior to participating in the SIGs.</i> Newport Grand Ballroom (I, II, & III) 3rd Floor								
	Liberty I 2nd Floor	Liberty II 2nd Floor	Liberty III 2nd Floor	America 2nd Floor	Enterprise I 2nd Floor	Enterprise II 2nd Floor	Freedom 2nd Floor	Intrepid 3rd Floor	Newport Grand Ballroom (IV & V) 3rd Floor
8:00 - 8:45 AM	SIG	SIG	SIG	SIG	NEAIR Member & Sponsor Presentation	SIG	SIG	SIG	U.S. News
8:55 - 9:40 AM	Collecting Metadata and Mobile Optimization in Qualtrics (Bittinger)	Engineering the experiential record in IR: A case study (Hylton)	Get Your Life Back: Manage Your Work and Learn How to Say ?No.? (Dunseath, Beaulieu, Malhotra, Prewitt-Freilino, and Ryan)	Leading through committee; maximizing IR Impact (Goverts, Johnson, Dever, and Hosch)	NEAIR Member & Sponsor Presentation	Program-level Peer Selection in Benchmarking Cost of Instruction (Yan and Eleuterio)	To Mine or Not to Mine: Data Mining vs. Inferential Statistics (Galambos)	Beyond Surviving: An exploration of thriving on college campuses (Conover)	IPEDS Update: 2017-18 Data Collection (Lawley)
9:50 - 10:20 AM	The Effect of Incentives on Student Surveys: An IR Perspective (Porterfield and Brescia)	You've crunched the numbers, now make the presentation count (Maieli)	Supersized: Building IR effectiveness at small colleges (Prewitt-Freilino)	Developing High School Partner Profiles for Student Success (LaRoche)	NEAIR Member & Gold Sponsor Presentation	Content Analysis as a Research Tool in Assessment (Phillips and Vacchiano)	Jazz Up Your Survey Data with Tableau (Sapio and Rupright)	Transforming Remediation: The Co-Requisite Course Model (Uerling and Anthony)	IPEDS Update: Research & Development Activity (Lawley)
10:20 - 10:45 AM	Fare Thee Well Break Newport Foyer 3rd Floor								
10:45 - 11:45 AM	LEADERSHIP PANEL <i>Examining IR Leadership: The Challenges, Rewards, and Lessons Learned</i> Libby Barlow, Ed.D., Assistant Vice President, Institutional Research and Assessment, Syracuse University Becky Brodigan, Director, Institutional Research and Assessment, Colby College Pamela M. Coyle, Senior Analyst, Stonehill College Mitchell S. Nesler, Ph.D., Vice President for Decision Support, SUNY Empire State College Newport Grand Ballroom (I, II, & III) 3rd Floor Exhibitor Raffle								
11:45 - 12:00 PM	CONFERENCE CLOSING & RAFFLES Newport Grand Ballroom (I, II, & III) 3rd Floor								
12:30 - 3:00 PM	Steering Committee Meeting			Focus Group 12:15 to 1:00					
Color Coding	Speaker Session	Power Talk	Panel	Discussion Group	SIG	NEAIR Member & Sponsor Presentation	Invited Speaker		