

34TH ANNUAL CONFERENCE



NEAIR 34TH ANNUAL CONFERENCE

NOVEMBER 3 – 6, 2007

HYATT REGENCY
NEW BRUNSWICK, NJ

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Cindy Clarke
Program Chair

Ellen Boylan
Associate Program Chair

Louise Murray
Local Arrangements Chair

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Louise Murray
Local Arrangements Chair



Welcome to New Brunswick and the 34th Annual NEAIR Conference.

New Ideas, New Energy, and New Brunswick, perfectly describes the spirit of this 2007 Annual NEAIR Conference program. Over the past three decades, the NEAIR conference has been a source of new thoughts, new findings and new practical approaches to everyday problems. Here in New Brunswick we will continue the trend.

For the past year, your conference planners have worked tirelessly to provide this excellent learning and energizing event. Like model Institutional Research professionals, the team focused on “the big picture” while concurrently organizing every detail to make it work. Over **70 volunteers** have worked towards the success of this conference. Their intelligence, spirit and commitment will be evident in this outstanding conference.

Cindy Clarke, Program Chair, and **Ellen Boylan**, Associate Program Chair, along with their dedicated team have put together an exceptional program. To ensure quality, conference proposals went through a blind review process facilitated by **47 of your peers**, a first for NEAIR. **Louise Murray**, Local Arrangement Chair, and her volunteers have worked diligently to make your visit to New Brunswick and the Hyatt a pleasant and memorable event. **Cherry Danielson**, this year’s Pre-conference Workshop Coordinator, has arranged a wide variety of workshops to contribute to your professional development. And **Elizabeth Deignan** and **Eleanor Swanson**, our Vendor Coordinators, have implemented a new vendor program bringing thirteen organizations to our conference for us to learn more about their products and services. Finally, **Beth Simpson**, **Roland Hall** and **Annemarie McMullin Bartlett** have made remarkable contributions in our membership services and technology area (conference registration, conference web site creation and maintenance). It has been a pleasure for me to work with this inspired group as well as the dozens of other talented volunteers.

At this conference, I hope that you too will feel inspired and that you’ll return home with tools to tackle future challenges. For the next few days you will participate in discussions, workshops and lectures with knowledgeable speakers, many of whom are IR professionals. Most of them have walked in your shoes and understand the complexities of higher education management and data analysis. Please take advantage of their expertise. Ask them questions. Tell them what you’re thinking. Adding your “two cents” can only make the discussions more valuable to all of us.

Along with the professional development, we hope you will relax and have a good time, make new friends, and enjoy your old ones. New Brunswick has a lot to offer conference attendees. You can explore Rutgers University, tour local historical sites, and take advantage of an ever increasing number of good restaurants. From New Brunswick, it is just a short train ride to New York City. Maybe you’ll decide to stay an extra day to visit a museum, do some shopping, or just people watch.

It has been a pleasure and an honor to serve as your president for the past year. Please let me know if I can help you with anything during the conference. From soup to nuts – or from pre-conference workshops to closing sessions – I hope you find this conference a nourishing experience. Participate! Enjoy! Make the most of your time. You are in marvelous company. Let the conversations begin!

Sincerely,

Martha D. Gray
NEAIR President

NEAIR Presidents

Year	President	Affiliation	State
1975-76	George Beatty, Jr.	Univ of Mass, Amherst	MA
1976-77	Molly Broad	Syracuse University	NY
1977-78	J. David Smith	Rosemont College	PA
1978-79	Eric Brown	New Hampshire College and University Council	NH
1979-80	Robert Grose	Amherst College	MA
1980-81	Patrick Terenzini	SUNY Albany	NY
1981-82	Helen Wyant	SUNY Buffalo	NY
1982-83	Robert Lay	Boston College	MA
1983-84	Paul Wing	State Education Dept.	NY
1984-85	Nancy Neville	RIT	NY
1985-86	Judith Hackman	Yale University	CT
1986-87	John Dunn, Jr.	HEDS – Tufts	MA
1987-88	Paige Ireland	Cornell University	NY
1988-89	Ronald Doernbach	Dickinson College	PA
1989-90	Michael Middaugh	U of Delaware	DE
1990-91	Middaugh/Metzger	U Del/Ithaca College	DE/NY
1991-92	Larry Metzger	Ithaca College	NY
1992-93	Dawn Terkla	Tufts Univ	MA
1993-94	Michael McGuire	Franklin & Marshall	PA
1994-95	Marian Pagano	Columbia University	NY
1995-96	Ellen Kanarek	Applied Educ. Research	NJ
1996-97	Jennifer Brown	Conn State Univ. System	CT
1997-98	Craig Clagett	Prince George's CC	MD
1998-99	Karen Bauer	Univ. Of Delaware	DE
1999-2000	J. Fredericks Volkwein	Penn State	PA
2000-2001	Anne Marie Delaney	Babson College	MA
2001-2002	James F. Trainer	Villanova Univ.	PA
2002-2003	Becky Brodigan	Middlebury College	VT
2003-2004	Mary Ann Coughlin	Springfield College	MA
2004-2005	Michelle Appel	Univ. of Maryland	MD
2005-2006	Marjorie Wiseman	Northeastern University	MA
2006-2007	Martha Gray	Ithaca College	NY
2007-2008	Denise Krallman	Miami University Oxford	OH

NEAIR 34TH ANNUAL CONFERENCE

SATURDAY, November 3rd, 2007

Conference Registration ~ Noon – 6:30 pm ~ Second Floor Alcove

Pre-Conference Workshops	
<p>Newcomers to Institutional Research, Part I</p> <p>This workshop provides a summary/overview of IR roles and responsibilities including: basic terms and functions, mandated reporting, strategic planning, enrollment management and assessment. Topics are covered very broadly and the workshop is intended for those new to the field. Participants will receive a binder of resources for future use.</p> <p>Workshop</p>	<p>1:30 - 4:30 pm <i>Garden State A</i></p> <p>Michelle Appel University of Maryland</p> <p>James Trainer Villanova University</p>
<p>Introduction to Strategic Enrollment Management, Part I</p> <p>"Strategic Enrollment Management" (SEM) refers to coordinated efforts to recruit, enroll, and retain students. How do institutions achieve optimal enrollments and generate sufficient revenues, while fulfilling their mission, goals, and values? This is an entry-level overview of SEM concepts, strategies, tools, and best practices for admissions, enrollment, retention and planning.</p> <p>Workshop</p>	<p>1:30 - 4:30 pm <i>Garden State B</i></p> <p>James Ferguson Bates College</p>
<p>A Practical Approach to Developing an Outcomes Assessment Plan, Part I</p> <p>This workshop introduces participants to outcomes assessment at the institutional, program and course levels. Expected learning outcomes include: identifying and describing assessment concepts and terms, and applying assessment concepts to real situations. Specific assessment instruments and effective strategies for engaging and integrating outcomes assessment will also be discussed.</p> <p>Workshop</p>	<p>1:30 - 4:30 pm <i>Garden State C</i></p> <p>Mitchell Nesler SUNY-Empire State College</p> <p>Gayle Fink University System of Maryland</p>
<p>Intermediate/Advanced Statistics</p> <p>This workshop will provide an overview of the applications of Analysis of Variance and Factor Analysis in Institutional Research. The workshop will provide case study examples of the applications of these statistics within Institutional Research. Participants will learn to utilize SPSS to calculate these statistics.</p> <p>Workshop</p>	<p>1:30 - 4:30 pm <i>Conference A</i></p> <p>Mary Ann Coughlin Springfield College</p>

SATURDAY, November 3 rd , 2007	
Pre-Conference Workshops (continued)	
<p>Assessing General Education Outcomes</p> <p>This workshop examines general education and how to assess it. Participants will review institutional Gen Ed issues and challenges, learn strategies that assess Gen Ed at both the course and program levels, identify the Gen Ed Outcomes recommended by the AAC&U, and discuss Gen Ed assessment methods, measures, and instruments.</p> <p>Workshop</p>	<p>1:30 - 4:30 pm Conference B</p> <p>J. Fredericks Volkwein The Pennsylvania State University</p> <p>Alex Yin The Pennsylvania State University</p>
<p>"Where Do I Start?" Analyzing and Reporting on Survey Datasets, Part I</p> <p>This workshop will help you get your bearings and chart a course through the maze of data generated by a survey. It will outline where to begin, when to use various statistical techniques, how to report your findings to different audiences, and will ethical considerations in survey research.</p> <p>Workshop</p>	<p>1:30 - 4:30 pm Conference I</p> <p>Julie Alig Commission on Institutions of Higher Education, New England Association of Schools and Colleges</p>
<p>Departure for escorted "Trip to Big Apple" ~ 5:15 pm (Meet in Hotel Lobby)</p>	
<p>Welcome Reception ~6:00 – 7:00 pm Salon AB</p>	
<p>Saturday Evening Dinner Groups ~ 7:00 pm (Sign-up at Conference Registration Table; Meet in Salon AB)</p>	

SUNDAY, November 4th, 2007	
Conference Registration ~ 8:00 am – 6:15 pm ~ Regency Ballroom Foyer	
Pre-Conference Workshops (continued)	
Newcomers to Institutional Research, Part II This workshop provides a summary/overview of IR roles and responsibilities including: basic terms and functions, mandated reporting, strategic planning, enrollment management and assessment. Topics are covered very broadly and the workshop is intended for those new to the field. Participants will receive a binder of resources for future use. Workshop	9:00 am - Noon <i>Garden State A</i> Michelle Appel University of Maryland James Trainer Villanova University
Introduction to Strategic Enrollment Management, Part II Strategic Enrollment Management" (SEM) refers to coordinated efforts to recruit, enroll, and retain students. How do institutions achieve optimal enrollments and generate sufficient revenues, while fulfilling their mission, goals, and values? This is an entry-level overview of SEM concepts, strategies, tools, and best practices for admissions, enrollment, retention and planning. Workshop	9:00 am - Noon <i>Garden State B</i> James Ferguson Bates College
A Practical Approach to Developing an Outcomes Assessment Plan, Part II This workshop introduces participants to outcomes assessment at the institutional, program and course levels. Expected learning outcomes include: identifying and describing assessment concepts and terms, and applying assessment concepts to real situations. Specific assessment instruments and effective strategies for engaging and integrating outcomes assessment will also be discussed. Workshop	9:00 am - Noon <i>Garden State C</i> Mitchell Nesler SUNY-Empire State College Gayle Fink University System of Maryland
Spatial Analysis for Institutional Research, Part I This workshop focuses on the spatial methods and perspectives an institutional research office needs to successfully adopt and implement a GIS software package (e.g., ArcInfo). It will cover how to prepare data for spatial analysis, design an effective map, and query geographic data. Workshop	9:00 am – Noon <i>Brunswick A</i> Allan Joseph Medwick Kean University
NEAIR Audit Committee Meeting <i>(by invitation only)</i> Meeting	9:00 am – Noon <i>Brunswick C</i> Alan Sturtz Connecticut State University System

SUNDAY, November 4th, 2007	
Pre-Conference Workshops (continued)	
"Where Do I Start?" Analyzing and Reporting on Survey Datasets, Part II This workshop will help you get your bearings and chart a course through the maze of data generated by a survey. It will outline where to begin, when to use various statistical techniques, how to report your findings to different audiences, and will ethical considerations in survey research. Workshop	9:00 am - Noon <i>Conference I</i> Julie Alig Commission on Institutions of Higher Education, New England Association of Schools and Colleges
Lunch ~ Noon - 1:00 pm <i>(on your own)</i>	
Posters on display for Informal Viewing ~ Noon – 7:00 pm ~ Regency Ballroom A,B, C <i>(see page 27 for full listing of poster presentations)</i>	
Vendors Exhibit Area open ~ Noon – 7:15 pm ~ Atrium <i>(Remains open through Tuesday)</i>	
Pre-Conference Workshops (continued)	
Successful Strategic Management: An Institutional Research Perspective Today, knowledge about planning is a valuable component in the skill set for many institutional researchers. In this workshop, the editors of the NDIR volume "Successful Strategic Planning" will share techniques that IR offices can use to contribute to productive strategic management. Participants will receive copies of the monograph. Workshop	1:00 - 4:00 pm <i>Garden State A</i> Michael Dooris The Pennsylvania State University John Kelley Villanova University James Trainer Villanova University
Let's Do It: Available Strategies and Instruments for Assessing Student Learning in the Major. This workshop examines various strategies and instruments for measuring student learning in the major. Institutional researchers will come away from the workshop better equipped to assist faculty with their department based programs. Workshop	1:00 - 4:00 pm <i>Garden State B</i> J. Fredericks Volkwein The Pennsylvania State University
Preparing for Accreditation? What are the Issues? Most regional accrediting agencies have enhanced their requirements around student learning outcomes and institutional effectiveness. This session will focus on the NEASC and Middle States standards for accreditation and the expectations of accreditors for 2 and 4 year institutions. Please note that we will not be discussing standards for technical and career colleges. Workshop	1:00 - 4:00 pm <i>Garden State C</i> Rebecca Brodigan Middlebury College Karen Frosliid Jones American University

SUNDAY, November 4th, 2007	
Pre-Conference Workshops (continued)	
<p>Spatial Analysis for Institutional Research, Part II</p> <p>This workshop focuses on the spatial methods and perspectives an institutional research office needs to successfully adopt and implement a GIS software package (e.g., ArcInfo). It will cover how to prepare data for spatial analysis, design an effective map, and query geographic data.</p> <p>Workshop</p>	<p>1:00 - 4:00 pm <i>Brunswick A</i></p> <p>Allan Joseph Medwick Kean University</p>
<p>Intermediate IPEDS Peer Analysis (PAS) and Data Analysis System (DAS)</p> <p>This workshop is designed to provide experienced PAS users with additional skills and knowledge to make their PAS analysis more effective. In addition, participants will have hands on instruction of the Dataset Cutting Tool (DCT) and the Data Analysis System (DAS).</p> <p>Workshop</p>	<p>1:00 - 4:00 pm <i>Brunswick B</i></p> <p>Gayle Fink University System of Maryland</p>
<p>Communicating CIRP Results to your Institution</p> <p>This pre-conference workshop will focus on how busy IR professions can use the wealth of information generated by the surveys of the Cooperative Institutional Research Program (CIRP): The <i>CIRP Freshman Survey</i>, the <i>Your First College Year Survey</i>, and the <i>College Senior Survey</i>.</p> <p>Workshop</p>	<p>1:00 - 4:00 pm <i>Brunswick C</i></p> <p>John Pryor Higher Education Research Institute, UCLA</p>
<p>Planning 101: An Introduction to the Planning Process for Small Colleges</p> <p>This workshop will provide its members with a step-by-step procedure that outlines the main points that are required to write a Strategic Plan. Various types of planning models, the complete strategic planning process, and information on how to develop a participatory milieu are provided. Hands on exercises will be included.</p> <p>Workshop</p>	<p>1:00 - 4:00 pm <i>Conference I</i></p> <p>Joan Merlo Molloy College</p>
<p>Mentor Program Participants Meeting -- 4:00 – 5:00 pm <i>Second Floor Reception Area</i></p>	

SUNDAY, November 4th, 2007

Opening Session

5:00 - 6:15 pm
Regency Ballroom D,E,F

Current Accountability Initiatives in Higher Education

There are a variety of 'accountability' initiatives that have been introduced since the release of the Spelling Commission, and more appear to be on the horizon. This panel will discuss a variety of initiatives from the U-Can NAICU project to alternatives being considered by the Annapolis Group to the AASCU project on accountability. What is behind these initiatives? Will they serve the purposes that they were intended to serve? Why are some college and universities not participating in the projects? How do public and private sector views on these initiatives differ? These topics and others will be discussed by our panel of institutional researchers from within our very own organization!



Jerome Rackoff

Assistant Vice President for Planning and IR, Bucknell University; Chair, Board of Directors, Higher Education Data Sharing Consortium (HEDS)



Michael F. Middaugh

Assistant Vice President of IR and Planning, University of Delaware; Commissioner & Executive Committee Member, Middle State Commission on Higher Education



C. Anthony Broh

Director of Research Policy, Consortium on Financing Higher Education (COFHE)

Invited Speakers Panel

Reception ~ 6:15 – 7:15 pm ~Atrium Lounge

Banquet ~ 7:15 pm ~ Regency Ballroom D,E,F

MONDAY, November 4th, 2007	
Continental Breakfast ~ 7:00 – 8:30 am ~ Atrium Lounge	
Table Topics and Special Interest Groups (Pick up breakfast in Atrium and carry to site)	
Banner Users Group This Special Interest Group allows the opportunity to discuss current issues regarding Banner. <div>Special Interest Group</div>	<div>7:45 - 8:30 am Garden State A</div> Phyllis Fitzpatrick Fairfield University Margaret Cohen George Washington University
Catholic Higher Education Research Cooperative (CHERC) Catholic Higher Education Research Cooperative (CHERC) members will gather for an informal meeting. <div>Special Interest Group</div>	<div>7:45 - 8:30 am Garden State B</div> James Trainer Villanova University Donald Gillespie Fordham University
Student Tracker: Tracking More Than Just Transfers The objective of this table topic is to present the variety of areas where Student Tracker, a database maintained by the National Student Clearinghouse, has been utilized at Tufts University and discuss if and how other institutions are employing Student Tracker to satisfy specific research needs. <div>Table Topic</div>	<div>7:45 - 8:30 am Garden State C</div> Stephanie Topping Tufts University
SUNY-AIRPO Come join your SUNY colleagues for a conversation over breakfast. <div>Special Interest Group</div>	<div>7:45 - 8:30 am Conference A</div> Mitchell Nesler SUNY-Empire State College
FLAIR/WNYIR Annual NEAIR breakfast SIG of Western New York Institutional Researchers (WNYIR) and Finger Lakes AIR. <div>Special Interest Group</div>	<div>7:45 - 8:30 am Conference B</div> J. Patrick Mizak Canisius College

MONDAY, November 4th, 2007

Table Topics and Special Interest Groups (continued)

(Pick up breakfast in Atrium and carry to site)

Clarifying The IR Role In Supporting Assessment

Faculty members' participation in student learning assessment design and practice is essential. So is the participation of the IR office, which can provide much of the support and expertise that faculty need. We will explore ways to enhance collaboration between faculty and IR offices that can improve assessment efforts.

Table Topic

7:45 - 8:30 am
Conference C

Martha Stassen
University of Massachusetts

COFHE IR Breakfast

(by invitation only)

A discussion of the COFHE research agenda with Consortium members.

Special Interest Group

7:45 - 8:30 am
Conference JK

C. Anthony Broh
Consortium on Financing Higher Education


CIRP Special Interest Group

Come talk with the Director of the Cooperative Institutional Research Program, learn about innovations in the surveys and pose your own questions.

Special Interest Group

7:45 - 8:30 am
Atrium

John Pryor
Higher Education Research Institute,
UCLA

MONDAY, November 4 th , 2007	
Conference Registration ~ 8:00 am – 4:30 pm ~ Regency Ballroom Foyer	
Keynote Address	
<p>Getting Reform Back on Track: A Not So Modest Proposal</p> <p>Changing higher education requires both an understanding that, in the U. S., postsecondary education is much more than the loosely-coupled system portrayed in the academic literature, and a strategy that focuses on what happens in grades 7-12. The result could be major changes to student financial aid, a closing of the participation gap, and the growth of a student consumer movement that understands quality as well as price.</p> <p>Keynote Address</p>	<p>8:45 - 10:10 am Regency Ballroom D,E,F</p>  <p>Dr. Robert Zemsky Professor, University of Pennsylvania's Institute for Research on Higher Education; Chair, The Learning Alliance</p>
Posters on display for informal viewing ~ 8:45 am – 4:00 pm ~ Regency Ballroom A,B, C <i>(see page 27 for full listing of poster presentations)</i>	
Vendors Exhibit Area open ~ 9:00 am– 5:30 pm ~ Atrium <i>(Remains open through Tuesday)</i>	
Coffee Break ~ 10:10 – 10:30 am ~ Atrium Lounge	
<p align="center"><u>Vendor Showcase Schedule— Conference I</u></p> <p align="center">National Student Clearinghouse ~ 10:30 - 10:55 am</p> <p align="center">Academic Analytics ~ 11:00 - 11:25 am</p> <p align="center">Rapid Insight ~ 11:40 am - 12:05 pm</p> <p align="center">SPSS, Inc. ~ 1:45 - 2:10 pm</p> <p align="center">Snap Surveys ~ 2:15 - 2:40 pm</p> <p align="center">Scantron ~ 3:00 - 3:25 pm</p> <p align="center">Gravic-Remark ~ 3:30 - 3:55 pm</p> <p align="center">ZogoTech ~ 4:10 - 4:35 pm</p>	

MONDAY, November 5, 2007

General Sessions

Toward a "Diagnostic" Dashboard Paradigm: Tracking Academic Progress with a Student Flow Model

The current emphasis on final outcomes should be replaced with a "diagnostic" dashboard approach featuring student academic progress indicators identifying trouble spots within the academic process. Process diagnosis will be demonstrated by the real time operation of an outcome simulator based on an academic process student flow model.

Workshare

10:30 - 11:25 am
Garden State A

Karl Boughan
Prince George's Community College

Exploring The Difference In Graduate Placement Between Transfers And Non-Transfer Peers

Examining the 1800 transfer students who enrolled and completed their baccalaurean degrees in a public four-year institution and who also completed the College Placement Survey within 12 months after graduation, the study explores the difference of graduates' placement (employment and graduate studies) between the transfers and their non-transfer peers.

Contributed Paper

10:30 - 11:25 am
Garden State B

Lillian Zhu
SUNY -Brockport

Interactive, Multidimensional NSSE Dashboards Showing Structured Multiyear NSSE Outcomes: Simple, Uniform Displays to Improve Understandings of Complex Data.

Clickable' web-dashboards, when framed by a clear education-oriented theme, can deliver meaningful performance profiles simultaneously simple (readily interpretable), balanced (coverage unbiased and wide) and comprehensive (coverage in depth). This workshare describes one such dashboard, crafted to provide meaningful review of multidimensional, multi-year NSSE outcomes appropriate to multiple audience types.

Workshare

10:30 - 11:25 am
Garden State C

Janet Easterling
Seton Hall University

A Picture's Worth a Thousand Data Points

To supplement its Residential Life Survey, Tufts Office of Institutional Research aimed to view residential life from the student perspective. Students were asked to use photography to capture the good, bad, and ugly of residential living. This workshare addresses the findings, methodology used, and advantages/potential pitfalls of conducting such a study.

Workshare

10:30 - 11:25 am
Conference A

Thomas McGuinness
Tufts University

MONDAY, November 5, 2007

<i>General Sessions (continued)</i>	
<p>The Impact of Accreditation on Student Outcomes</p> <p>This research examines NSSE and CSEQ data to determine if the different accreditation standards across the nation have different impacts on student experiences and outcomes.</p> <p style="text-align: right;">Contributed Paper</p>	<p style="text-align: right;">10:30 - 11:25 am <i>Conference B</i></p> <p>J. Fredericks Volkwein The Pennsylvania State University</p> <p>Ying (Jessie) Liu The Pennsylvania State University</p>
<p>Indoctrination U.? The Effect of Faculty Ideology on Changes in Student Political Orientation</p> <p>High-profile conservatives are trying to make the case that the predominately liberal faculty are indoctrinating college students. This study uses data from HERI's freshman survey, CSS, and faculty survey to look empirically at the effect faculty ideology has on the change in student political orientation.</p> <p style="text-align: right;">Contributed Paper</p>	<p style="text-align: right;">10:30 - 11:25 am <i>Conference C</i></p> <p>Gordon Hewitt Hamilton College</p> <p>Mack Mariani Xavier University</p>
<p>IPEDS: Changes and Challenges</p> <p>NCES staff will present a general update on IPEDS and review recent changes. Topics for discussion include changes to future data collections, current IPEDS projects of interest to the IR community, and new and improved data tools.</p> <p style="text-align: right;">Workshare</p>	<p style="text-align: right;">10:30 - 11:25 am <i>Salon CD</i></p> <p>Jan Plotczyk NCES</p>
<p>National Student Clearinghouse</p> <p>The National Student Clearinghouse is a non-profit organization that maintains enrollment records for over 92 percent of the students who are enrolled in higher education across the country. Using the Clearinghouse's Student Tracker service, researchers can obtain information about where students are currently enrolled. This allows the researcher to track students who either leave or students who applied for admission and did not attend.</p> <p style="text-align: right;">Vendor Showcase</p>	<p style="text-align: right;">10:30 – 10:55 am <i>Conference I</i></p> <p>Paul Taylor</p>
<p>Academic Analytics</p> <p>Academic Analytics, LLC provides exceptional and unparalleled data collection and reporting for the field of higher education. Founded in 2005, AA LLC is compiling and making available The Faculty Scholarly Productivity Index™ (FSP Index), a new method for ranking doctoral programs which is designed to create benchmark standards for the measurement of academic quality.</p> <p style="text-align: right;">Vendor Showcase</p>	<p style="text-align: right;">11:00 – 11:25 <i>Conference I</i></p> <p>Lawrence Martin</p>

MONDAY, November 5, 2007

General Sessions (continued)	
<p>Focusing on Data Integrity Yields Cleaner Reporting</p> <p>Our emphasis is to produce as clean a frozen file as possible. To ensure data integrity, we developed several reports in conjunction with the frozen file to correct data prior to creation of frozen file. We will demonstrate from both IR user and technical staff point of view.</p> <p align="right">Shortshare</p>	<p align="right">11:40 am - 12:10 pm <i>Garden State A</i></p> <p>Qing Mack Asnuntuck Community College</p> <p>Phyllis Perry Connecticut Community College System</p>
<p>"One Question/One Answer" – A Method For Organizing and Encouraging Student Learning Outcomes Assessment</p> <p>Provides an overview of the process by which The College of New Jersey (TCNJ): (1) Started our formal student learning outcomes assessment initiative; (2) The framework we had in place prior to commencing; (3) Where we are now; (4) What we plan to do next; (5) Lessons learned.</p> <p align="right">Shortshare</p>	<p align="right">11:40 am - 12:10 pm <i>Garden State B</i></p> <p>Paula Maas The College of New Jersey</p>
<p>Student Evaluations of Instruction: Moving from Raw Data to a "Pretty" Report</p> <p>This shortshare will demonstrate how one IR office has automated the process of taking the raw data from bubble sheet scanning to make understandable reports.</p> <p align="right">Shortshare</p>	<p align="right">11:40 am - 12:10 pm <i>Garden State C</i></p> <p>Charlotte Woodward Marywood University</p>
<p>Managing Accreditation Documentation Online</p> <p>At Fairfield, we built an electronic document system to manage the several thousand documents we collected for our NEASC self-study. The document system is integrated with a copy of the standards for accreditation and documents are linked directly to individual sub-standards and the visiting team has online access to the system.</p> <p align="right">Shortshare</p>	<p align="right">11:40 am - 12:10 pm <i>Conference A</i></p> <p>Curtis Naser Fairfield University</p>
<p>Eliminating Duplicate Records from PeopleSoft using SPSS</p> <p>Peoplesoft reports often produce duplicate records due to the manner in which data are entered into the database. SPSS has a function that restructures the data and can eliminate duplicates</p> <p align="right">Shortshare</p>	<p align="right">11:40 am - 12:10 pm <i>Conference B</i></p> <p>Arthur Kramer New Jersey City University</p>

MONDAY, November 5, 2007	
General Sessions (continued)	
<p>It's Not Easy Being Green - How do we Begin to Benchmark and Track Measures of "Greenness"?</p> <p>Recently, almost 300 colleges signed the American College and University Presidents Climate Commitment - a pledge for Carbon Neutrality. How do we begin to measure our commitments?</p> <p>Shortshare</p>	<p>11:40 am - 12:10 pm <i>Conference C</i></p> <p>Rebecca Brodigan Middlebury College</p>
<p>AIR Webinar Information and Demonstration</p> <p>The AIR Professional Development Series is actively recruiting presenters for the Webinar training sessions. This tabletop information session would explain how the Webinar modality works and provide a short demonstration. Participants would be able to gather information on how to prepare and submit an idea for future AIR Webinars.</p> <p>Shortshare</p>	<p>11:40 am - 12:10 pm <i>Salon CD</i></p> <p>Linda Mallory US Naval Academy</p>
<p>Rapid Insight</p> <p>Data mining and extracting information from your data are not as complex as you'd probably think. Learn how your enrollment data can be analyzed and used to build predictive models to predict which inquiries and which applicants are likely to enroll. Learn how to leverage your data to get a better understanding of your inquiries, your applicants, and your students.</p> <p>Vendor Showcase</p>	<p>11:40 am – 12:05 pm <i>Conference I</i></p> <p>Michael Laracy</p>
Luncheon and Business Meeting ~ 12:15 – 1:45 pm ~ <i>Regency Ballroom D,E,F</i>	
<p>Community Colleges: Tracking Developmental Students Progress and Success</p> <p>Maryland community colleges recently developed a model for reporting student degree progress that incorporates developmental education needs. Anne Arundel Community College expanded upon the state model and established methodology to monitor and infrastructure to support developmental student success. This work share presents these state and institutional efforts.</p> <p>Worskshare</p>	<p>1:45 - 2:40 pm <i>Garden State A</i></p> <p>Kimberly Miller Chesapeake College</p> <p>Melaku Woube Anne Arundel Community College</p>

MONDAY, November 5, 2007

General Sessions (continued)

Modeling the Enrollment of Out-of-State Freshmen at Four-Year Colleges and Universities

This study examines the factors associated with the decision to enroll in an out-of-state college and the influence of geography on enrollment patterns. This study will be extremely valuable to college administrators and policy makers trying to attract out-of-state students.

Contributed Paper

1:45 - 2:40 pm
Garden State B

Allan Joseph Medwick
University of Pennsylvania

Monitoring Efficient and Timely Customer Service using Performance Standard Reports

This workshare will reflect on the process used to develop the indicators and benchmarks contained in a Performance Standards report that focused on efficient and timely customer service. It will examine the challenges and the impact that monitoring the indicators had on improving productivity and workflow processes at the College.

Workshare

1:45 - 2:40 pm
Garden State C

Ann Marie Senior
Thomas Edison State College

Student Withdrawal Study at a Highly Selective Public Four-Year College

This paper compares the undergraduate withdrawal rates of incoming transfers versus first-time, full-time freshmen at The College of New Jersey. Variables examined include admission type, academic major, reason for withdrawal, and residency (on-campus vs. off-campus) among others. Plans for further study are included.

Workshare

1:45 - 2:40 pm
Conference A

Jason Schweitzer
The College of New Jersey

Paula Maas
The College of New Jersey

NEAIR Strategic Planning Focus Group I
(by invitation only)

1:45 to 2:40 pm
Conference B

Heather Kelly
University of Delaware

Academic Advising Practices: Perceptions or Reality?

Student satisfaction with academic advising differed significantly by school. Follow-up research suggests that these differences are not just perceptions, but are rooted in different advising practices.

Contributed Paper

1:45 - 2:40 pm
Conference C

Mark Eckstein
D'Youville College

MONDAY, November 5, 2007

General Sessions (continued)

AIR Higher Education Data Policy Committee

This panel of members from the AIR Higher Education Data Policy Committee (HEDPC) will discuss emerging policy issues in higher education, recent changes in federal data collection, and efforts to improve data quality. There will be sufficient time for discussion and questions.

Workshare

1:45 - 2:40 pm
Salon CD

Cathy Lebo
Johns Hopkins University

Margaret Cohen
George Washington University

Jennifer Brown
University of Massachusetts Boston

SPSS, Inc.

Subject: Making Open-ended Survey Responses Count!

SPSS Text Analysis for Surveys makes coding your open-ended survey responses an easier task by automating various parts of the process. Whether you're already using SPSS Text Analysis for Surveys, or just want to see it in action, you don't want to miss this demonstration.

Vendor Showcase

1:45 - 2:10 pm
Conference I

Gerald Mann

Snap Surveys

Snap is a powerful, user-friendly survey software tool which has been helping researchers and educators in more than 50 countries worldwide for over 25 years.

- Fully integrated survey software for questionnaire design, data collection and analysis
- Robust analysis in the form of tables, charts, Descriptive/Multivariate Statistics and reports.
- MS Access or SQL database connectivity and seamless integration with SPSS and MS Office

Vendor Showcase

2:15 - 2:40 pm
Conference I

Barbara Allen

Dessert/Coffee Break ~ 2:40 - 3:00 pm ~ Atrium Lounge

Segmenting the Registration Period for Enhancing the Predictability of Enrollment Projections

Enrollment projections typically use counts from entire semesters via multiple regression analysis or other forecasting techniques. The present study attempted to improve upon this procedure by using daily registration figures. The results were positive in that the use of all registration totals together yielded closer than expected predictions.

Contributed Paper

3:00 - 3:55 pm
Garden State A

Charles Secolsky
County College of Morris

Michele M. Dunn
County College of Morris

MONDAY, November 5, 2007

General Sessions (continued)

Exploring Diversity and How it Influences the Campus Experience through Survey Research

A campus climate survey was administered at a two year college to assess how students are treated differently because of their race/ethnicity, gender, sexual orientation, etc. Results showed significant differences between groups on multiple scales that measured how students were treated by others and how they perceived the campus environment.

Workshare

3:00 - 3:55 pm
Garden State B

Ingrid Skadberg
Quinsigamond Community College

Customizing Assessment: Helping your Institution Find Assessment Processes that Match your Campus Culture

Institutional Research offices are increasingly being asked to shepherd the development of or revamping of an assessment plan. This session presents factors to consider that might help tailor your assessment plan and process to your institution. In particular, it will point to the importance of considering the unique campus culture as assessment processes are developed.

Workshare

3:00 - 3:55 pm
Garden State C

Cherry Danielson
Fordham University

Adult Student Perceptions of Rubrics as Learning and Assessment Tools (NEAIR Grant Paper)

Many campuses struggle with selecting appropriate methodologies in their student learning outcome assessment processes. This study investigated the effectiveness of using rubrics as the instructional and assessment tool at a liberal arts college, particularly examining adult students' perceptions of the use of rubrics in assessing written and oral presentation assignments.

Contributed Paper

3:00 - 3:55 pm
Conference A

Shuang Liu
College of Notre Dame of Maryland

Katharine Cook
College of Notre Dame of Maryland

IR's Role in the Assessment of an Online Course Evaluation System

This workshare presents the steps undertaken to conduct a comprehensive evaluation of an online course evaluation system. Areas of focus include: effective data collection strategies; means used to assess the validity of online responses; instruments developed to collect feedback from end-users.

Workshare

3:00 - 3:55 am
Conference B

Jessica Greene
Boston College

MONDAY, November 5, 2007

General Sessions (continued)

<p>Faculty Activity Reporting</p> <p>At Fairfield we developed a one stop web portal for faculty activity reporting. We integrated enrollment data from Banner with a bibliographic database of faculty publications, presentations, grants and service. Faculty input data via the web, which can then be presented in a variety of formats and summaries.</p> <p align="right">Workshare</p>	<p align="right">3:00 - 3:55 pm <i>Conference C</i></p> <p>Curtis Naser Fairfield University</p>
<p>Helping Student Honor Societies Select New Members: A New IR Role?</p> <p>This presentation describes and demonstrates the various support activities that an IR office can offer a student academic honor society. The support includes a programmed selection technique for compiling academic progress information to produce lists of students who meet the membership criteria.</p> <p align="right">Workshare</p>	<p align="right">3:00 - 3:55 pm <i>Salon CD</i></p> <p>Frank Wunschel University of Connecticut</p> <p>Nancy Griffin University of Connecticut</p> <p>Pam Roelfs University of Connecticut</p>
<p>Scantron</p> <p>Class Climate is Scantron's ultimate tool for survey-based evaluation in education. Distribute unlimited surveys using a mixed <u>on-line and / or paper/ pencil</u> approach. The integrated norm and benchmarking options, PDF feedback reports, and quality management views provide all you need for the implementation of enterprise-wide feedback reporting.</p> <p align="right">Vendor Showcase</p>	<p align="right">3:00 - 3:25 pm <i>Conference I</i></p> <p>Rich Vesga</p> <p>Anthony Morris</p>
<p>Gravic-Remark</p> <p>Do you need to collect data from surveys, evaluations, tests or other paper and online forms? The Remark product family is the unique, affordable software solution for collecting data from paper-based or web-based forms.</p> <p align="right">Vendor Showcase</p>	<p align="right">3:30 - 3:55 pm <i>Conference I</i></p> <p>Steve Joslin</p>
<p>Correlates of Student Retention at Anne Arundel Community College</p> <p>The purpose of this study is to examine factors affecting student retention at AACC. The results of the study suggest that factors such as age, first term GPA, high school graduation date, admission status, and enrollment status (full-time/part-time) all appear to be important predictors of student retention.</p> <p align="right">Contributed Paper</p>	<p align="right">4:10 - 5:05 pm <i>Garden State A</i></p> <p>Melaku Woube Anne Arundel Community College</p>

MONDAY, November 5, 2007

<i>General Sessions (continued)</i>	
<p>Planning for NEAIR's Future: A Review of the Recent Strategic Planning Process</p> <p>The Strategic Planning Committee discussed where the organization is now, plans for the future, and how it should get there. The goal is to ensure that the organization moves forward via a cohesive strategic plan. Participants will learn about the strategic planning process and have the opportunity to provide feedback.</p> <p align="right">Workshare</p>	<p align="right">4:10 - 5:05 pm <i>Garden State B</i></p> <p>Heather Kelly University of Delaware</p>
<p>What Accreditors Expect in Planning, Evaluation and Assessment</p> <p>A panel of institutional researchers who have served as evaluators for NEASC team visits will describe what they are looking for in the way of planning and evaluation, assessment, and institutional effectiveness.</p> <p align="right">Workshare</p>	<p align="right">4:10 - 5:05 pm <i>Garden State C</i></p> <p>Rebecca Brodigan Middlebury College</p> <p>Robert Froh New England Association of Schools & Colleges</p> <p>Brian Bartolini Providence College</p> <p>Vincent Tong Gateway Community College</p>
<p>Student Outcomes by Learning Modes: A Comparison Over Time</p> <p>Retaining students from initial enrollment through degree completion is a challenge that plagues many post-secondary institutions and policy makers. The current study examines the impact of mode of study (online, classroom, etc.) on student outcomes.</p> <p align="right">Contributed Paper</p>	<p align="right">4:10 - 5:05 pm <i>Conference A</i></p> <p>Mitchell Nesler SUNY-Empire State College</p> <p>Eileen McDonnell SUNY-Empire State College</p> <p>Joseph King SUNY-Empire State College</p>
<p>Understanding Adult Learner Program Completion</p> <p>This study investigates factors affecting degree completion for a large cohort of adult learners at a research university. The results of multivariate analysis identify demographic, academic, and financial aid factors that significantly relate to degree completion, and show substantial differences in these relationships for adult learners compared with traditional-age students.</p> <p align="right">Contributed Paper</p>	<p align="right">4:10 - 5:05 pm <i>Conference B</i></p> <p>Marianne Guidos The Pennsylvania State University</p> <p>Michael Dooris The Pennsylvania State University</p>

MONDAY, November 5, 2007

General Sessions (continued)

Best Practices of Web-based Faculty Activity Reporting (FAR)

This demonstration covers the best practices of two online surveys for faculty information at a major research I institution. Highlights of the development process will be explored as well as continuing improvements. The new process has improved the efficiency of data collection and its accuracy.

Workshare

4:10 - 5:05 pm
Conference C

Donna Williams
University of Maryland

Nora Bye
University of Maryland

Identifying the Peers of a Private Institution: An Analytic Approach to an Emotional Issue

Selecting an institution's comparison group requires judgment as well as technical expertise. One private college in the Northeast relied on statistical analysis of IPEDS data for agreed-upon institutional characteristics to derive its national peer list. Consulting key campus constituencies in the research design phase yielded broad acceptance.

Workshare

4:10 - 5:05 pm
Salon CD

Ann K. Stehney
Fairfield University

ZogoTech

This presentation and software demonstration will show ZogoTech's approach, which helps institutional researchers spend less time gathering data and more time analyzing them. We will look at longitudinal cohort comparisons, drag and drop analyses, end user reporting tools, and an integrated CRM tool.

ZogoTech's solution created a buzz in the IR community following highly acclaimed presentations at AIR, SAIR and TAIR.

Vendor Showcase

4:10 - 4:35
Conference I

Data with a Twist Reception - Includes Formal Poster Session

(Presenters will be available from 5:45-7:00 pm; award will be presented at 6:00 pm)

Regency A,B,C

Monday Evening Dinner Groups ~ 7:00 pm

(Sign-up at Conference Registration Table; Meet in Hotel Lobby)

TUESDAY, November 6, 2007	
Continental Breakfast ~ 7:00 – 8:30 am ~ Atrium Lounge	
Table Topics and Special Interest Groups (Pick up breakfast in Atrium and carry to site)	
Proprietary Colleges and Universities SIG This is a Special Interest Group for institutional researchers working in proprietary colleges and universities. The SIG is open to everyone and would be of particular interest to those who would like to learn more about IR in the proprietary sector. <div>Special Interest Group</div>	<div>7:30 - 8:15 am Garden State A</div> Christopher Vinger Berkeley College
Integrated Queries And Reporting Users Group (IQARUG) A forum for users of integrated database query, EIS, and reporting tools. The focus is not on the tools themselves, but on how they are changing data management roles, improving efficiency, the questions that we ask, information delivery, and the types of IR and assessment analyses that we can do. <div>Special Interest Group</div>	<div>7:30 - 8:15 am Garden State B</div> James Fergerson Bates College Marilyn Blaustein University of Massachusetts Amherst Alan McArdle University of Massachusetts Amherst
The Greater Philadelphia Association for Institutional Research (GPHLAIR) SIG Join us for the GPHLAIR SIG. New to Philadelphia? Meet members, find out more about the organization and learn how to get involved. Members will have the opportunity to discuss current and proposed GPHLAIR activities. <div>Special Interest Group</div>	<div>7:30 - 8:15 am Garden State C</div> Mark Palladino Philadelphia University Timothy Walsh Temple University Steve Thorpe Widener University
Higher Education Data Sharing (HEDS) Consortium This session will provide an opportunity for members of HEDS to discuss ongoing and proposed HEDS activities with other HEDS colleagues. All members of HEDS are welcome. <div>Special Interest Group</div>	<div>7:30 - 8:15 am Conference A</div> Jason Casey Higher Education Data Sharing Consortium

TUESDAY, November 6, 2007

Table Topics and Special Interest Groups (continued)

(Pick up breakfast in Atrium and carry to site)

Using IPEDS Data Tools – Help Us to Help You!

Since March 2007, RTI International has been operating a help desk focused on IPEDS-related data tools, including the PAS, ExPT, DAS, and COOL. This session will offer an overview of the services provided, and seeks your feedback, suggestions, and ideas for best serving your needs when using IPEDS data.

Table Topic

7:30 - 8:15 am
Conference B

James Isaac
RTI International

Global Diversity: Emerging Issues for IR

Emerging issues of global diversity in higher education (e.g., increasing international student and faculty populations; academic disciplines with few American majors; financial aid policies for non-resident aliens; distance learning and study abroad opportunities outside the United States; partnerships with colleges in other countries) and IR implications will be discussed.

Table Topic

7:30 - 8:15 am
Conference C

Pam Roelfs
University of Connecticut

Penn State IR Certificate Program

This SIG welcomes all NEAIR members who have participated, or who wish to participate, in the on-line IR professional development courses offered by Penn State. Those who wish to join the SIG should first visit the NEAIR Continental Breakfast line, then bring their refreshments to Salon CD.

Special Interest Group

7:30 - 8:15 am
Salon CD

J. Fredericks Volkwein
The Pennsylvania State University

Focus Group

(by invitation only)

Special Interest Group

7:30 - 8:15 am
Conference I

Cherry Danielson
Fordham University

Leon Hill
Montgomery County
Community College

Cate Rowan
Smith College

Conference Registration ~ 8:00 – 11:00 am ~ Regency Ballroom Foyer

TUESDAY, November 6, 2007	
Concurrent Invited Speaker Sessions	
Studying Transfer Student Transitions Transfer students play an important role in fulfilling a university's mission to provide access to the baccalaureate, as well as helping it meet specific enrollment goals. In the spring of 2006, the University of Maryland administered a survey of transfer students at the request of multiple campus constituencies interested in the transfer student experience. Areas of study included various aspects of the students' academic and social transitions. In this session, we will discuss the history and background of the project, findings, implications and current directions. Invited Speakers	8:15 - 9:00 am <i>Regency Ballroom A,B,C</i> Sharon La Voy University of Maryland Chad Muntz University of Maryland
US News Rankings Update This presentation will review the 2008 Edition of America's Best Colleges that was published in August 2007 and discuss the various methodology and presentation changes that were made. In addition, there will be a discussion of other methodology and presentation issues being considered for the upcoming 2009 Edition of America's Best Colleges rankings to be published in 2008. Details on the various efforts U.S. News makes to communicate with AIR members will be reviewed. Invited Speaker	8:15 - 9:00 am <i>Regency Ballroom D,E,F</i> Stephen Thorpe Widener University <i>for</i> Robert Morse U.S. News & World Report
Vendors Exhibit Area open ~ 9:00 – 11:30 am ~ Atrium	
General Sessions	
Using National Student Clearinghouse Data and Survey Results to Enhance Adult Student Retention During the past three decades, higher education institutions have witnessed dramatic demographic changes in student population profiles. Growth has occurred particularly in part-time adult student enrollment. This session describes an effort to use external data in conjunction with non-returning student survey results to examine adult student dropout behaviors. Workshare	9:10 - 10:05 am <i>Garden State A</i> Shuang Liu College of Notre Dame of Maryland
All Gift Aid Is Not Created Equal: Scholarships, Student Attitudes, and Second-Year Retention We evaluated the impact of scholarships on undergraduate attitudes and second-year retention. Scholarships were a critical institutional choice factor for recipients but other grants and loans were not. Scholarships promoted retention independently of academic background and boosted retention more strongly than grants or loans in the same amount. Contributed Paper	9:10 - 10:05 am <i>Garden State B</i> Lauren Young University at Buffalo

TUESDAY, November 6, 2007

General Sessions (continued)

Lessons from the National Research Council Doctoral Program Data Collection

The NRC recently collected doctoral program data, with the intent of ranking participating programs. Several universities shared their data to determine quality and comparability. We will discuss issues with the collected data that may impact rankings, and use input from attendees to help develop better collection instruments for the future.

Workshare

9:10 - 10:05 am
Garden State C

Julie Carpenter-Hubin
Institutional Research & Planning

Lydia Snover
Massachusetts Institute of Technology

Assessing Faculty Impact on First Year Student Outcomes

This paper presents a model for assessing faculty impact on first year student outcomes. Based on analyses of 1150 freshman responses to Your First College Year Survey (YFCY), the study identified significant relationships between interaction with faculty and perceived growth in knowledge; academic performance and overall satisfaction.

Contributed Paper

9:10 - 10:05 am
Conference A

Anne Marie Delaney
Babson College

Differing Experiences, Attitudes, and Future Plans of Graduating Seniors: Transfers vs. Native Students

Transfer student research tends to assume transfers come only from 2-year institutions and examine only short-term impacts, but what about transfers from 4-years and the long-term effects on the undergraduate experience? Differences between transfer and native students are explored using comprehensive Senior Survey, SIS, and National Student Clearinghouse data.

Contributed Paper

9:10 - 10:05 am
Conference B

Heather Roscoe
Tufts University

The State of Higher Education Finance in Fiscal 2006

This session will present findings from an annual national analysis of enrollment and finance data collected from higher education executive offices in the fifty states, with an emphasis on how trends and current funding levels in the Northeast compare to national averages.

Contributed Paper

9:10 - 10:05 am
Conference C

Takeshi Yanagiura
State Higher Education Executive Officers

Kelli Parmley
State Higher Education Executive Officers

Jacob Fowles
University of Kentucky

TUESDAY, November 6, 2007

<i>General Sessions (continued)</i>	
<p>The Princeton Review's - The Best 366 Colleges: Are They Shaman, Quacks or Right on the Money?</p> <p>This session will be an in-depth description of the book's mission statement. It will focus on TPR's methodology for collection of student surveys, authoring of student narratives, compilation of our ranking lists, editorial process with school administrators and reactions to the book by the players affected by its publication.</p> <p style="text-align: right;">Workshare</p>	<p style="text-align: right;">9:10 - 10:05 am <i>Salon CD</i></p> <p>Robert Franek The Princeton Review</p>
<p>NEAIR Strategic Planning Focus Group II (by invitation only)</p>	<p style="text-align: right;">9:10 – 10:05 am <i>Conference I</i></p> <p>Heather Kelly University of Delaware</p>
<p>At The Tip Of Your Fingers: An Online Tool For Promoting Data-Based Dialog About Transfer Students</p> <p>Often, tense conversations between public universities and 'feeder' community colleges are based on anecdotal evidence. This session will demonstrate an alternative - an online tool used to promote dialog by providing access to aggregate information on transfer students as well as context/comparison data.</p> <p style="text-align: right;">Workshare</p>	<p style="text-align: right;">10:20 - 11:15 am <i>Garden State A</i></p> <p>Michelle Appel University of Maryland</p> <p>Eric Spear University of Maryland, College Park</p> <p>Chad Muntz University of Maryland</p>
<p>Collaboration Within and Across Institutions to Foster Qualitative and Quantitative Assessment of Students' Transition to College</p> <p>Eight colleges and NEASC are collaborating on multi-year assessments of what matters and works in students' transitions to college and key points during college careers, combining qualitative analysis of student interviews with shared data from surveys and institutional databases. The program encourages extensive collaboration among deans, faculty, and IR staff.</p> <p style="text-align: right;">Workshare</p>	<p style="text-align: right;">10:20 - 11:15 am <i>Garden State B</i></p> <p>James Ferguson Bates College</p> <p>Rebecca Brodigan Middlebury College</p> <p>Cate Rowen Smith College</p> <p>Larry Baldwin Wellesley College</p>

TUESDAY, November 6, 2007

General Sessions (continued)

CAMPUS PULSE - A New Initiative to Increase Student Survey Response Rates

Frustrated with declining student survey response rates? The goals of this initiative are to discover "hot-button" student issues, address those issues through web survey research, and increase response rates. This workshare will discuss how we discovered the "hot-button" issues, methods employed to increase response rates, and results of the surveys.

Workshare

10:20 - 11:15 am
Garden State C

Heather Kelly
University of Delaware

Allison Walters
University of Delaware

Assessing the Moral Development of Students

NEAIR Research Grant - This cross-sectional quasi-experimental study uses the DIT-2 to assess students' moral development at one institution in the northeast. This study compared three independent groups of students; first-year students, juniors who completed a junior seminar, and juniors that did not complete a junior seminar, responses on the DIT-2.

Contributed Paper

10:20 - 11:15 am
Conference A

Chad May
Cabrini College

A Validity Test Of Financial Aid Logistic Models In Predicting Student Retention

A previous study on 2005 cohort revealed that several financial aid variables along with SAT math, high school GPA, and first semester GPA are good predictors of second semester or second year retention. This study examines how well the predicting models are doing in predicting retention of a later cohort.

Contributed Paper

10:20 - 11:15 am
Conference B

Mindy Wang
Catholic University of America

How to Conduct An Institutional Effectiveness Audit of Administrative Units: A Case Study

This paper presents a case study of a small public comprehensive university's efforts to improve institutional effectiveness through an initiative to review and restructure the assessment system of its administrative units. The paper outlines how unit review processes were evaluated and procedural changes were made to provide useful assessment results.

Contributed Paper

10:20 - 11:15 am
Conference C

Braden Hosch
Central Connecticut State University

TUESDAY, November 6, 2007	
General Sessions (continued)	
<p>The College Board's Annual Report on Trends in College Pricing</p> <p>This presentation will focus on the College Board report - Trends in College Pricing – and its substantive contribution to the discussion of college affordability taking place today. How institutions differ in terms of their revenue sources and their expenditure patterns will be part of the discussion as well.</p> <p>Workshare</p>	<p>10:20 - 11:15 am <i>Salon CD</i></p> <p>David Brodigan Consultant to College Board</p>
Coffee Break~ 11:15 – 11:30 am ~Atrium Lounge	
Closing Concurrent Panels	
<p>Tips & Tricks of the IR Trade</p> <p>Pack your bag for the road, but first toss in a terrific extra tip or two from this session. Our clever panel of practitioners offers counsel on facing the vexing challenges of everyday IR life including, how to dazzle administrators with dashboard indicators made from NSSE benchmarks, creating automated steps for generating data for reports that repeat every year, making sense of the latest improvements in Excel 2007, and learning the secret benefits of Python. Finally, get to know a cost-revenue planning tool that helps you assess academic programs and decide how to best marshal precious resources.</p> <p>Invited Speakers Panel</p>	<p>11:30 am - 12:25 pm <i>Regency Ballroom A,B,C</i></p> <p>Charlotte Woodward Marywood University</p> <p>Janet Easterling Seton Hall University</p> <p>Allan Joseph Medwick Kean University</p> <p>Terra Schehr Loyola College in Maryland</p>
<p>What Hast Thou Wrought...Lately? Take III -- A Colloquium for Experienced Practitioners</p> <p>This session continues a conversation on how IR and planning offices can continue to offer contributions valued by stakeholders. Especially geared toward practitioners with five years of experience, participants can share thoughts on emerging topics and on approaches (beyond the usual reports) they employ maintaining enthusiasm and keeping their work "fresh".</p> <p>Invited Speakers Panel</p>	<p>11:30 am - 12:25 am <i>Regency Ballroom D,E,F</i></p> <p>James Trainer Villanova University</p> <p>Michelle Appel University of Maryland</p> <p>Michael Dooris The Pennsylvania State University</p>
Conference Close & Annual Raffle - ~ 12:30 – 12:45 pm ~ Regency Ballroom D,E,F	

POSTER PRESENTATIONS

Posters will be available for informal viewing SUNDAY, November 4, Noon to 7:00 pm
and MONDAY, November 5, 9:00 am – 4:00 pm

<p>Do Academic Integration Programs have a Causal Impact on College Retention?? A Study of a Developmental Mathematics Program using Discrete-Time Survival and Regression-Discontinuity Analysis</p> <p>I report the results of using the regression-discontinuity design within the framework provided by discrete-time survival analysis. I found that the risk of leaving college among students who participated in a developmental mathematics program was significantly lower than for equivalent students who did not participate in such programs.</p> <p style="text-align: right;">Poster</p>	<p style="text-align: right;"><i>Regency Ballroom A,B,C</i></p> <p>Sally Lesik Central Connecticut State University</p> <p style="text-align: right;"><i>(NEAIR Best Paper Award 2006)</i></p>
<p>Exploring the Wilds of Career Services: An IR Visit at a National Career Conference</p> <p>There are many things to be learned by visiting a conference outside of the "IR comfort zone." This poster will share lessons learned from one such journey by three IR professionals who were invited to present at a national conference for career center professionals.</p> <p style="text-align: right;">Poster</p>	<p style="text-align: right;"><i>Regency Ballroom A,B,C</i></p> <p>Michelle Appel University of Maryland</p> <p>Linda Junker Mount St Mary's University</p> <p>Nicole Marano Villa Julie College</p>
<p>The Impact of Methods of Inquiry: Using Institutional Data to Evaluate a Learning-to-Learn Course</p> <p>The impact of Methods of Inquiry (MOI), designed to help students become more skilled learners, was evaluated by comparing successful completers with those who did not take the course or did not complete it successfully. Results suggest MOI is beneficial to student retention, 4- and 5-year graduation rates, and grades.</p> <p style="text-align: right;">Poster</p>	<p style="text-align: right;"><i>Regency Ballroom A,B,C</i></p> <p>Carol Van Zile-Tamsen State University of New York at Buffalo</p>
<p>Macro Views of Student Learning Assessment From Micro-Practices of Teachers</p> <p>Teachers know how to assess student learning outcomes. The unmet challenge has been our institutions not knowing how to turn such micro-level assessment into macro-level understanding. This session will share the experience of several Connecticut Community Colleges in turning micro-level practices into effective institutional assessment of student learning.</p> <p style="text-align: right;">Poster</p>	<p style="text-align: right;"><i>Regency Ballroom A,B,C</i></p> <p>Brian Donohue-Lynch Quinebaug Valley Community College</p>

POSTER PRESENTATIONS

Posters will be available for informal viewing **SUNDAY, November 4**, Noon to 7:00 pm and
MONDAY, November 5, 9:00 am – 4:00 pm

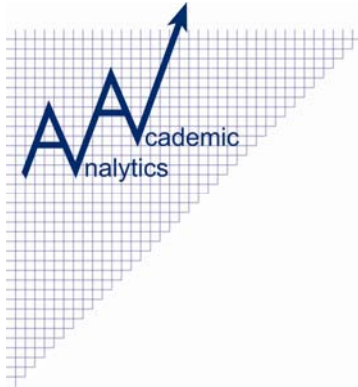
<p>Retention and Graduation Rates at the University of Rhode Island: A 116-year Longitudinal View</p> <p>Retention and graduation rates are calculated for the complete history of the University of Rhode Island using data from catalogs, reports, transcripts, and information systems. For the last 75 years, these metrics have remained remarkably steady in spite</p> <p style="text-align: right;">Poster</p>	<p style="text-align: right;"><i>Regency Ballroom A,B,C</i></p> <p>Gary Boden University of Rhode Island</p>
<p>Taking Note</p> <p>The project will present the impact of music participation on student retention and graduation rates.</p> <p style="text-align: right;">Poster</p>	<p style="text-align: right;"><i>Regency Ballroom A,B,C</i></p> <p>Lauren Friedman Eastern Connecticut State University</p>
<p>The National Symposium on Postsecondary Student Success</p> <p>A poster session highlighting the speakers and topics from the 2006 National Symposium on Postsecondary Student Success.</p> <p style="text-align: right;">Poster</p>	<p style="text-align: right;"><i>Regency Ballroom A,B,C</i></p> <p>Diane Petruccio Ursuline College</p> <p style="text-align: right;"><i>(NEAIR Ambassador Grant, 2006)</i></p>
<p>The Pluses and Minuses of Academic Policy Analysis: IR's Role in Assessing the Impact of a New Grading System</p> <p>This study was conducted to better understand the impact of a new weighted plus/minus grading calculation on undergraduate graduation rates and course availability. Grades from the fall 2002 cohort of incoming undergraduate students were used to determine the change in probation and dismissal and the accompanying impact on graduation rates. Additionally, all undergraduate courses assigning the C- grade during the 2003-04 and 2004-05 Academic Years were examined to understand course availability should students have to repeat courses. This poster will demonstrate the findings of the study as well as the Institutional Research office's role in determining the potential impact of University policies.</p> <p style="text-align: right;">Poster</p>	<p style="text-align: right;"><i>Regency Ballroom A,B,C</i></p> <p>Michelle Appel University of Maryland</p> <p>Chad Muntz University of Maryland</p> <p style="text-align: right;"><i>(NEAIR Best IR Report/ Practitioner Award, 2006)</i></p>

POSTER PRESENTATIONS

Posters will be available for informal viewing SUNDAY, November 4, Noon to 7:00 pm and MONDAY, November 5, 9:00 am – 4:00 pm

<p>Trends in Online Education - The Sloan Consortium's Making The Grade Report</p> <p>A poster session that will present the results of the Sloan-C study "Making the Grade: Online Education in the United States, 2006". The poster will display national trends in offerings and enrollments in online courses and programs.</p> <p>Poster</p>	<p><i>Regency Ballroom A,B,C</i></p> <p>Mark Palladino Philadelphia University</p>
<p>What We can Learn from Graduating Seniors - Senior Exit Survey Design, Administration, and Data Sharing</p> <p>Each May, Stonehill College has graduating seniors complete a 20-minute "Senior Exit Survey". The survey has a 90% response rate and collects information on satisfaction with major and college experiences, educational outcomes and post-graduate plans. This poster includes survey design and administration strategy, four-year data comparisons, and results sharing methods.</p> <p>Poster</p>	<p><i>Regency Ballroom A,B,C</i></p> <p>Yang Zhamg Laura Uerling Stonehill College</p>

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a Culture of evidence

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November 1 – 4, 2008

The Westin Providence • Providence, Rhode Island

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Margaret (Peg) Miller

Executive editor, *Change* magazine

Professor of Higher Ed Policy, Curry School, UVA

President Emerita, AAHE

Look for the Call for Proposals in early May.

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Cate Rowen
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